

Jackson Citizens for Economic Growth LLC

LOGO DESIGN COMPETITION FOR AREA STUDENTS

Jackson Citizens for Economic Growth LLC (JCEG) would like to partner with our area students to create a logo representative of our mission, vision and values. The logo should be adaptable for use on such pieces as; letterhead, envelopes, brochures, web and printed advertisements.

The logo should incorporate design elements that convey the following:

- Growth
- Citizens
- Development
- Community

The logos should represent JCEG's mission and vision.

Our Mission:

To assure the economic health of the Jackson community for the future

Our Vision:

To organize a diversified group of citizens interested in building an evolving, prosperous and thriving community in Jackson, both city and county.

To establish, prioritize and adopt selected and reasonable goals which will move the community forward to economic prosperity.

To empower government, economic and development Organizations, other essential institutions and agencies, as well as the local citizenry to assist this organization in attaining its adopted goals.

Our Website:

www.GrowJackson.com (Not yet operative)

ENTRY REQUIREMENTS:

Must be a current or former student from Jackson Community College, Spring Arbor University and Baker College.

Each logo design submitted will need to be mounted on black board or foam core with your application mounted to the backside. If more than one design is submitted, please complete a separate application for each design and mount each design separately.

Please include a disc/cd with a high resolution electronic version of the logo design.

Please include a gray-scale version of the logo and a color version (include PMS color/s used)

All designs become property of JCEG

SUBMISSION:

Please submit your logo entries by: September 28 before 5 p.m.

Entries can be dropped off to Sheila Troxel at National City Bank.

National City is located at 1965 Boardman Road, Jackson, MI.

Any questions, please call Sheila at 517-796-1325

Each design will be reviewed by the communications committee on October 3rd.

The winning entry will be presented at the JCEG October meeting

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Please complete for each logo design being submitted.

Student's Name: _____

Current Address: _____

Phone: _____

Home Town: _____

University or College Attending: _____

Field of Study: _____

Program used to create logo: _____

PMS colors used: _____

Tell us a little about your design:

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