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## VISUAL COMMUNICATION/GRAPHIC DESIGN ASSOCIATE IN APPLIED SCIENCE

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Arts & Communication Pathway

### VISUAL COMMUNICATION/GRAPHIC DESIGN – ASSOCIATE IN APPLIED SCIENCE (VCGD.AAS)

The graphic design program prepares students for entry-level positions in design organizations. Graphic design graduates find employment in a variety of settings including the publication and printing industries, advertising and marketing organizations, and graphic design department of corporations, government agencies and retailers.

|                                     |     |
|-------------------------------------|-----|
| Minimum credits: .....              | 63  |
| Minimum cumulative GPA: .....       | 2.0 |
| Minimum grade in all courses: ..... | 2.0 |
| Minimum JCC credits: .....          | 12  |
| MACRAO agreement: .....             | No  |

#### GENERAL EDUCATION REQUIREMENTS - (23 credits)

##### ADO 1: Write clearly, concisely and intelligibly (6 credits)

###### Take the following:

- ENG 131 Writing Experience
- ENG 232 Technical & Business Writing

##### ADO 2: Speak clearly, concisely and intelligibly (3 credits)

###### Choose one of the following:

- COM 231 Communication Fundamentals
- COM 240 Interpersonal Communication

##### ADO 3: Demonstrate computational skills and mathematical reasoning (3-5 credits)

- MTH 120 Beginning Algebra or higher

##### ADO 4: Demonstrate scientific reasoning (4-5 credits)

###### Choose one of the following:

- BIO 110 Introductory Biology
- BIO 131 General Biology
- BIO 132 Human Biology
- BIO 155 Human Anatomy & Physiology
- BIO 220 Microbiology
- BIO 253 Human Anatomy and Physiology I
- CEM 131 Fundamentals of Chemistry
- CEM 141 General Chemistry I
- GEL 160 Introduction to Geology
- NSC 131 Contemporary Science
- PHY 131 Conceptual Physics
- PHY 151 Astronomy
- PHY 231 College Physics I
- PHY 251 Modern University Physics I

ADO 5: Understand human behavior and social systems, the principles which govern them, and their implications for the present and future (3-4 credits)

###### Choose one of the following:

- ECN 231 Macroeconomics
- ECN 232 Microeconomics
- HIS 131 Western Civilization to 1555
- HIS 132 Western Civilization 1555 to Present
- HIS 231 Development of the US through the Civil War
- HIS 232 Development of the US from the Civil War
- HIS 235 20th Century History
- PLS 141 American National Government
- PSY 140 Introduction to Psychology
- SOC 231 Principles of Sociology

ADO 6: Understand aesthetic experience and artistic creativity (3 credits)

###### Choose one of the following:

- ART 111 Art History: Prehistoric to 1400
- ART 112 Art History: Renaissance to Present
- ENG 210 Introduction to Film
- ENG 246 Short Story & Novel
- ENG 247 Poetry & Drama
- ENG 252 Shakespeare
- ENG 254 Children's Literature
- ENG 255 American Literature - 19th Century
- ENG 256 American Literature - 20th Century
- HUM 131 Cultural Connections
- MUS 131 Understanding Music
- THR 116 Introduction to Theatre

ADO 7: Think critically

Program courses meet this requirement

ADO 8: Make responsible decisions in personal and professional contexts (1-3 credits)

###### Choose one of the following:

- HPF 160 Wellness
- HPF 277 Stress Management
- HPF 283 Managing Stress and Holistic Health
- PHL 236 Ethics

ADO 9: Work productively with others, recognizing individual contributions to group success

Program courses meet this requirement

ADO 10: Understand and respect the diversity and interdependence of the world's peoples and cultures

Program courses meet this requirement



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### Graphic Design Related Requirements (12 credits)

#### Take the following:

ART 101 Two-Dimensional Design,  
or ART 103 Drawing  
or ART 152 Painting & Composition

#### Choose 9 credits from the following:

ART 137 Digital Photography  
BUA 120 Human Relations in Business  
BUA 220 Principles of Management  
BUA 231 Advertising, Promotion & Public Relations  
CIS 137 Digital Photography

### Graphic Design Core Requirements (28 credits)

#### Take the following:

CIS 101 Introduction to Computer Systems  
CIS 128 Typography & Layout  
CIS 132 Graphic Illustration  
CIS 134 Graphic Imaging  
CIS 136 Integrated Design I  
CIS 230 Practicum in Printing  
CIS 232 Integrated Design II  
CIS 234 Graphic Technology Applications  
CIS 245 Internship/Externship