

# Arts & Communication Career Pathway

*This pathway includes careers related to the humanities and the performing, visual, literary, and media arts. This career path may include careers in writing, journalism, web design, foreign language, radio and television broadcasting, and public relations.*

## Degrees/Certificates

### Visual Communication

- Graphic Design Specialty
- Multimedia & Web Design Specialty

### Transfer Programs in the Arts & Communication Pathway

The first two years of a student's college education usually consists of general education courses, introductory courses in a major and/or program of study, and selected electives. Refer to Pages 37-39 for additional information on transfer and MACRAO. Academic advisors will assist students in planning their transfer program. They can also provide transfer guidesheets indicating JCC courses that meet the requirements of various programs of study at four-year colleges. Sample curricula for a few popular transfer programs are included.

- Art
- English
- History
- Music
- Theatre

## Visual Communication/ Graphic Design Associate in Applied Science

Minimum credits: 63  
 Minimum cumulative GPA: 2.0  
 Minimum JCC credits: 12  
 MACRAO Agreement: No

### GENERAL EDUCATION REQUIREMENTS (17 credits)

**ENGLISH** (3 credits)  
 ENG 131 Writing Experience.. . . . .3

**MATHEMATICS** (3 credits)  
 MTH 112 Business Mathematics  
 or higher level mathematics course . . . . .3

**SCIENCE** (4 credits)  
 Choose one of the following:  
 BIO 131 General Biology . . . . .4  
 CEM 121 Chemistry of Life . . . . .4  
 CEM 131 General Chemistry . . . . .4  
 CEM 151 General Inorganic Chemistry . . . . .4  
 GEL 160 Introduction to Geology . . . . .4  
 NSC 131 Contemporary Science . . . . .4  
 PHY 131 Conceptual Physics . . . . .4  
 PHY 151 Astronomy . . . . .4

**SOCIAL SCIENCE** (3 credits)  
 ECN 231 Macroeconomics . . . . .3

**HEALTH/PHYSICAL FITNESS** (1 credit)  
 Choose one of the following:  
 HPF 160 Wellness . . . . .1  
 HPF 168 Weight Training & Conditioning . . . . .2  
 HPF 221 Jazz Techniques . . . . .3  
 HPF 277 Stress Management . . . . .2  
 HPF 278 Stress Management for Parents . . . . .2

## HUMANITIES (3 credits)

Choose one of the following:

ART 112	Art History: Renaissance--History	.3
ENG 236	Women in a Changing Society	.3
ENG 246	Short Story & Novel	.3
ENG 247	Poetry and Drama	.3
ENG 249	African American Literature	.3
ENG 252	Shakespeare	.3
ENG 255	American Literature 19th Century	.3
ENG 256	American Literature 20th Century	.3
ENG 257	World Literature	.3
HUM 131	Cultural Connections	.3
MUS 131	Understanding Music	.3
PHL 231	Introduction to Philosophy	.3
PHL 232	Logic	.3
THR 116	Introduction to Theatre	.3

## RELATED BUSINESS REQUIREMENTS (15 credits)

BUS 131	Introduction to Business	.3
BUS 132	Advertising, Promotion and Public Relations	.3
BUS 155	Human Relations in Business	.3
ENG 232	Technical & Business Writing	.3
ITE 101	Information Technology Education	.3

## GRAPHIC DESIGN REQUIREMENTS (31 credits)

ART 101	Two-Dimensional Design	.3
or ART 103	Drawing	.3
or ART 152	Painting & Composition	.3
ITE 171	Desktop Publishing	.3
ITE 211	Typography & Layout	.3
ITE 245	Internship	.1-6*
ITE 270	Graphic Creativity	.1
ITE 271	Desktop Publishing II	.3
ITE 272	Graphic Illustration	.3
ITE 273	Graphic Imaging	.3
ITE 274	Graphic Technology Applications	.3
ITE 276	Practicum in Printing I	.3
ITE 277	Practicum in Printing II	.3

\*Minimum required for this degree is three credits

## Sample Curriculum for Graphic Design

### First Year, Fall Semester

ART 101, 103 or 152, ENG 131, ITE 101, MTH 112 or higher

### First Year, Winter Semester

BUS 131, ENG 232, ITE 171, Humanities Requirement

### First Year, Spring Semester

ITE 270, Health & Physical Fitness Requirement

### Second Year, Fall Semester

BUS 155, ITE 211, ITE 272, Science Requirement, ITE 276

### Second Year, Winter Semester

BUS 132, ITE 271, ITE 273, ITE 277

### Second Year, Spring Semester

ITE 245, ITE 274

# Visual Communication/ Multimedia & Web Design Associate in Applied Science

Minimum credits: 62

Minimum cumulative GPA: 2.0

Minimum JCC credits: 12

MACRAO Agreement: No

## GENERAL EDUCATION REQUIREMENTS (17 credits)

### ENGLISH (3 credits)

ENG 131	Writing Experience	.3
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### MATHEMATICS (3 credits)

MTH 112	Business Mathematics or higher level mathematics course	.3
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### SCIENCE (4 credits)

Choose one of the following:

BIO 131	General Biology	.4
CEM 121	Chemistry of Life	.4
CEM 131	General Chemistry	.4
CEM 151	General Inorganic Chemistry	.4
GEL 160	Introduction to Geology	.4
NSC 131	Contemporary Science	.4
PHY 131	Conceptual Physics	.4
PHY 151	Astronomy	.4

### SOCIAL SCIENCE (3 credits)

ECN 231	Macroeconomics	.3
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### HEALTH/PHYSICAL FITNESS (1 credit)

Choose one of the following:

HPF 160	Wellness	.1
HPF 168	Weight Training & Conditioning	.2
HPF 221	Jazz Techniques	.3
HPF 277	Stress Management	.2
HPF 278	Stress Management for Parents	.2

### HUMANITIES (3 credits)

Choose one of the following:

ART 112	Art History: Renaissance - History	.3
ENG 236	Women in a Changing Society	.3
ENG 246	Short Story & Novel	.3
ENG 247	Poetry and Drama	.3
ENG 249	African American Literature	.3
ENG 252	Shakespeare	.3
ENG 255	American Literature 19th Century	.3
ENG 256	American Literature 20th Century	.3
ENG 257	World Literature I	.3
HUM 131	Cultural Connections	.3
MUS 131	Understanding Music	.3
PHL 231	Introduction to Philosophy	.3
PHL 232	Logic	.3
THR 116	Introduction to Theatre	.3

## RELATED BUSINESS REQUIREMENTS (15 credits)

BUS 131	Introduction to Business	.3
BUS 132	Advertising, Promotion and Public Relations	.3
BUS 155	Human Relations in Business	.3
ENG 232	Technical & Business Writing	.3
ITE 101	Information Technology Education	.3

## MULTIMEDIA & WEB DESIGN REQUIREMENTS

(30 credits)

ART 201	Three-Dimensional Design	3
ITE 042	MS FrontPage Workshop	1
ITE 127	MSAccess Comprehensive	3
ITE 128	Multimedia w/Macromedia Director	3
ITE 160	HTML	2
ITE 161	Web Animation	3
ITE 162	Web Integration with Database	3
ITE 163	Web Programming	3
ITE 171	Desktop Publishing	3
ITE 273	Graphic Imaging	3
ITE 275	Web Page Design	3

### Sample Curriculum for Multimedia and Web Design

#### First Year, Fall Semester

ENG 131, ITE 042, ITE 101, ITE 160, Science Requirement

#### First Year, Winter Semester

ART 201, BUS 131, ITE 163, ITE 273, Humanities Requirement

#### First Year, Spring Semester

MTH 112 or higher level of math, Health & Physical Fitness Requirement

#### Second Year, Fall Semester

BUS 155, ENG 232, ITE 127, ITE 161, ITE 171

#### Second Year, Winter Semester

BUS 132, ECN 231, ITE 128

#### Second Year, Spring Semester

ITE 275, ITE 162

## Visual Communication/ Graphic Design Certificate

Minimum credits: 40

Minimum cumulative GPA: 2.0

Minimum JCC credits: 12

MACRAO Agreement: No

### GENERAL EDUCATION REQUIREMENTS (9 credits)

ENG 131	Writing Experience	3
ITE 101	Information Technology Education	3
MTH 112	Business Mathematics	3
	or higher level mathematics course	

### GRAPHIC DESIGN SPECIALTY (31 credits)

ART 101	Two-Dimensional Design	3
or ART 103	Drawing	3
or ART 152	Painting & Composition	3
ITE 171	Desktop Publishing	3
ITE 211	Typography & Layout	3
ITE 245	Internship	3
ITE 270	Graphic Creativity	1
ITE 271	Desktop Publishing II	3
ITE 272	Graphic Illustration	3
ITE 273	Graphic Imaging	3
ITE 274	Graphic Technology Applications	3

ITE 276	Practicum in Printing I	3
ITE 277	Practicum in Printing II	3

### Sample Curriculum for Graphic Design

#### Fall Semester

ART 101 or ART 103 or ART 152, ITE 101, ITE 171, ITE 211, ITE 272, ITE 276

#### Winter Semester

ENG 131, ITE 271, ITE 273, ITE 277,

MTH 112 or higher level math

#### Spring Semester

ITE 245, ITE 270, ITE 274

## Visual Communication/ Multimedia and Web Design Certificate

Minimum credits: 39

Minimum cumulative GPA: 2.0

Minimum JCC credits: 12

MACRAO Agreement: No

### GENERAL EDUCATION REQUIREMENTS (9 credits)

ENG 131	Writing Experience	3
ITE 101	Information Technology Education	3
MTH 112	Business Math	3
	or higher level mathematics course	

### MULTIMEDIA & WEB DESIGN REQUIREMENTS

(30 credits)

ART 201	Three-Dimensional Design	3
ITE 042	MS FrontPage Workshop	1
ITE 127	MSAccess Comprehensive	3
ITE 128	Multimedia w/Macromedia Director	3
ITE 160	HTML	2
ITE 161	Web Animation	3
ITE 162	Web Integration with Database	3
ITE 163	Web Programming	3
ITE 171	Desktop Publishing	3
ITE 273	Graphic Imaging	3
ITE 275	Web Page Design	3

### Sample Curriculum for Multimedia and Web Design

#### Fall Semester

ITE 042, ITE 101, ITE 127, ITE 128, ITE 160, ITE 171

#### Winter Semester

ART 201, ENG 131, ITE 161, ITE 163, ITE 273, MTH 112

#### Spring Semester

ITE 275, ITE 162

ARTS AND COMMUNICATIONS DEPARTMENT

# Transfer Programs

## Art

Visual artists create art to communicate ideas, thoughts or feelings. They use a variety of methods: painting, sculpting or illustration and an assortment of materials including watercolors, acrylics, pastels, pencils, pen and ink, plaster, clay and computers. Visual artists' works may be realistic, stylized or abstract and may depict objects, people, nature or events. Sample curricula for a few popular transfer programs are included.

Admittance to a four-year college art program is highly competitive. Check with the transfer institution to determine the admittance process. During the first semester of your freshman year, check whether ART classes will transfer to meet requirements of the transfer institution.

Some transfer institutions grant studio art credit ONLY upon approval of a portfolio.

### Sample Curriculum for Art

#### First Year, Fall Semester

ART 101, ART 111, ENG 131, MTH 131 or 140\*, MACRAO Science course

#### First Year, Winter Semester

ART 112, ART 201, ENG 132, MACRAO Science course, MACRAO Social Science course

#### Second Year, Fall Semester

ART 103, ART 152, MACRAO Social Science course, Non-art MACRAO Humanities course

#### Second Year, Winter Semester

ART 203, MACRAO Social Science course, Electives

*\*Check mathematics requirements at intended transfer institution.*

## Dance

Students who major or minor in dance have career opportunities in performance, dance education, dance arts, and dance therapy. Creative movement, awareness of the body in space and time, and performance experience are excellent training for careers that demand poise and confidence in public presentations. Students learn from professionally trained dancers who emphasize developing skills and techniques.

Admittance to a four-year college dance program is highly competitive and may require an audition. Check with the transfer institution to determine the admittance process. During the first semester of your freshman year, check whether DAN classes will transfer to meet requirements of the transfer institution.

### Sample Curriculum for Dance

#### First Year, Fall Semester

ENG 131, MTH 131 OR MTH 140\*, DAN 110 OR 121 OR 201, a second dance course, MACRAO Science course

#### First Year, Winter Semester

ENG 132, MACRAO Science course, MACRAO Humanities course, DAN 112 or 122 or 202, a second dance course

#### Second Year, Fall Semester

MACRAO Social Science course, MACRAO Humanities course, DAN 107 or 111 or 131, DAN 245, elective

#### Second Year, Winter Semester

MACRAO Humanities course, MACRAO Social Science courses, DAN 107 or 111 or 131, DAN 246, elective

*\*Check mathematics requirements of transfer institution*

## English

Students who major or minor in English find work in a variety of fields. Careers such as writing, teaching, library science, editing and publishing are directly related to specific studies in English language and literature. Many transfer institutions require that English majors have proficiency in a foreign language. The level of this proficiency varies - some require third-semester proficiency but more require fourth-semester proficiency.

### Sample Curriculum for English

#### First Year, Fall Semester

ENG 131, MTH 131 or MTH 140\*, Foreign Language 131, MACRAO Science course

#### First Year, Winter Semester

ENG 132, ENG 246, Foreign Language 132, MACRAO Science course

#### First Year, Spring Semester

MACRAO Social Science courses

#### Second Year, Fall Semester

ENG 247, ENG 255, ENG 261, Foreign Language 231

#### Second Year, Winter Semester

ENG 252, ENG 256, Foreign Language 232, MACRAO Social Science course, SPH 231

*\*Check mathematics requirements at intended transfer institution.*

## History

History examines the lives of people and the consequences of ideas. Study of the past reveals valuable achievements as well as dreadful mistakes, and in so doing helps us meet the unexpected challenges of our own day.

## Sample Curriculum for History

### First Year, Fall Semester

ENG 131, HIS 131, MTH 131 or MTH 140\*, MACRAO Science course

### First Year, Winter Semester

ENG 132, GEO 132, HIS 132, PHL 231, MACRAO Science course

### Second Year, Fall Semester

ECN 231, HIS 231, PLS 141, Electives

### Second Year, Winter Semester

ECN 232, HIS 232, Electives

*\*Check mathematics requirements of transfer institution.*

## Music

Many occupations include music, the most obvious being a vocalist or musical entertainer. Others include songwriting, music teacher, music therapist, conductor, music critic or music librarian. Some music majors work on the business side of the industry and become agents or store owners.

Music students have access to the College's incredible performing arts complex, the George E. Potter Center. Students who qualify can study and perform with the JCC Choir, Jackson Community Concert Band or Symphonic Music Orchestra. These provide valuable concert experiences as well as academic credit.

Admittance to a four-year college music program is highly competitive and requires an audition. It is recommended that students contact their intended transfer institution during their freshman year to schedule an audition time.

## Sample Curriculum for Music

### First Year, Fall Semester

ENG 131, MTH 131 or MTH 140\*, MACRAO Science course, MUS 103\*\*, MUS 151\*\*, MUS 167\*\*\*\*, MUS 129, or 181, MUS 190

### First Year, Winter Semester

ENG 132, MACRAO Science course, MUS 152\*\*, MUS 168\*\*\*\*, MUS 129, or MUS 181, MUS 190

### Second Year, Fall Semester

MUS 130, MACRAO Social Science courses, Non-music MACRAO Humanities course, MUS 267\*\*\*\*, MUS 129, or MUS 181, MUS 190

### Second Year, Winter Semester

MUS 131, MACRAO Social Science course(s), MUS 268\*\*\*\*, MUS 129, or MUS 181, MUS 190

*\*Check mathematics requirements of transfer institution.*

*\*\*May need to take test at transfer institution to receive credit.*

*\*\*\*Semesters required depend on amount of prior piano study.*

*\*\*\*\*Vocalists can take MUS 123/124 instead.*

## Theatre

Theatre students have access to a world-class performing arts complex and learn from professionally experienced faculty. Program emphasis is on practical experience with requirements in studio and classroom work.

Career positions can include working as an actor, director, stage manager, set designer or in other theatre-related occupations.

## Sample Curriculum for Theatre

### First Year, Fall Semester

ENG 131, MTH 131 or MTH 140\*, THR 145, MACRAO Science course

### First Year, Winter Semester

ENG 132, PSY 140, THR 146, MACRAO Science course

### Second Year, Fall Semester

THR 116, MACRAO Social Science and Humanities courses

### Second Year, Winter Semester

MACRAO Social Science and Humanities courses, Electives

*\*Check mathematics requirements of transfer institution.*

