

# Accelerated Business Program



## What courses will I be taking?

Some of the business courses that you will complete as part of this program are:

- Leadership
- Principles of Management
- Principles of Marketing
- Business Law
- Macroeconomics
- Microeconomics
- Principles of Accounting I & II
- Human Resource Management
- Customer Service
- Managerial Finance
- Organizational Behavior
- Consumer Behavior
- Communication Skills for Managers
- Strategic Management

In addition to major courses, students will also complete courses in other disciplines to enhance the development of your skills in communication, critical thinking, math and science reasoning, human behavior, creativity, ethics, teamwork and diversity.

*Required courses may change slightly*

## Working together for you!

Both JCC and SHU are members of the North Central Association of Colleges and Secondary Schools: The Higher Learning Commission.



Siena Heights University and Jackson Community College offer students the opportunity to complete a Bachelor's Degree in Business Administration within three years.



## What is the Accelerated Business Program?

The JCC-SHU program offers the same courses you would take in a traditional Bachelor's Degree in Business Administration program, but as part of a cohort group in an accelerated format.



## What can I do with a business degree?

A degree in business is more varied than people may think. It gives you the skills employers are seeking and prepares you to work in a variety of settings, including business, government and nonprofit/community sectors and also prepares you for graduate studies.

## What credentials will I earn?

### From JCC:

- Associate of Applied Science-Business Administration
- Management Certificate

### From SHU:

- Bachelor of Business Administration



## What is the ABP course structure?

- Students complete the first 84 credit hours at JCC and the last 36 credit hours at SHU.
- During the first two years at JCC, students have a combination of six and eight-week sessions during the fall, winter and spring.
- During the last year at SHU, the fall and winter semesters consist of eight-week and 15-week course work. Students wrap up the program with two accelerated courses in the spring.
- Courses are guaranteed to meet on Tuesday and approximately four Saturdays per session.
- All courses are offered in Adrian at JCC @ LISD TECH and Siena Heights University.
- Courses combine online and face-to-face components. Students should have home internet access and consistent access to a computer.

## Apply Now!

- Accepting applications for fall semester, with courses beginning in mid-August.
- Space is limited. Apply immediately online at [www.jccmi.edu](http://www.jccmi.edu). Under "quick links" choose Accelerated Business Program.
- One application process: upon admission to the Accelerated Business Program, dual acceptance is granted to both JCC and SHU.
- A limit of two previous college courses may be applied toward this degree.
- Minimum number of students required for cohort.
- Financial aid is available at both institutions.

## For More Information

### JCC @ LISD TECH

1376 N. Main Street  
Adrian, MI 49221  
(517) 265-5515  
[www.jccmi.edu](http://www.jccmi.edu)

### Siena Heights University

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Adrian, MI 49221  
(517) 264-7185  
[www.sienaheights.edu](http://www.sienaheights.edu)