



Business, Management, Marketing & Technology Pathway

Business Administration Associate in Applied Science

This is a broad-based program of business studies. This program allows the student to customize a program of study that meets the specific employment and/or transfer needs of the student.

Minimum credits: 60
Minimum cumulative GPA: 2.0
Minimum JCC credits: 12
MACRAO agreement: No

GENERAL EDUCATION REQUIREMENTS (17 credits)

ENGLISH (3 credits)

ENG 131 Writing Experience3

MATHEMATICS (3 credits)

MTH 112 Business Math3
or MTH 120 Beginning Algebra4

SCIENCE (4 credits)

Choose one of the following:

BIO 131 General Biology4
CEM 121 Chemistry of Life4
CEM 131 General Chemistry4
CEM 151 General Inorganic Chemistry4
GEL 160 Introduction to Geology4
NSC 131 Contemporary Science4
PHY 131 Our Physical World4
PHY 151 Astronomy4

SOCIAL SCIENCE (3 credits)

Choose one of the following:

ECN 231 Macroeconomics3
ECN 232 Microeconomics3

HUMANITIES (3 credits)

Choose one of the following:

ART 112 Art History: Renaissance-Present3
ENG 236 Women in a Changing Society3
ENG 246 Short Story and Novels3
ENG 247 Poetry and Drama3
ENG 249 African American Literature3
ENG 252 Shakespeare3
ENG 255 American Literature 19th Century3
ENG 256 American Literature 20th Century3
ENG 257 World Literature I3
HUM 131 Cultural Connections3
MUS 131 Understanding Music3
PHL 231 Introduction to Philosophy3
PHL 232 Logic3
THR 116 Introduction to Theatre3

HEALTH/PHYSICAL FITNESS (1 credit)

Choose one of the following:

HPF 160 Wellness1
HPF 168 Weight Training & Conditioning2
HPF 221 Jazz Techniques3
HPF 277 Stress Management2
HPF 278 Stress Management for Parents2

BUSINESS CORE REQUIREMENTS (22 credits)

Choose from the following:

ACC 216 Financial Accounting Concepts4
or ACC 231 Principles of Accounting I4
BUS 101 Principles of Marketing3
BUS 131 Introduction to Business3
BUS 135 Business Law I3
BUS 234 Principles of Management3
ENG 232 Business and Technical Writing3
ITE 101 Information Technology Education3

ELECTIVES (21 credits)

Choose from the following:

ACC 115 Payroll Accounting*2
ACC 211 General Accounting4
ACC 145 Business Tax Accounting*3
ACC 232 Principles of Accounting II4
ACC 234 Managerial Accounting*4
ACC 240 Intermediate Accounting*4
BUS 105 Customer Service*3
BUS 132 Advertising & Promotion*3
BUS 145 Business Law II*3
BUS 150 Leadership3
BUS 155 Human Relations in Business3
BUS 200 E-Commerce*3
BUS 223 Human Resource Management*3
BUS 233 Sales*3
BUS 235 Retailing*3
BUS 236 Small Business Management*3
BUS 243 Business Problems & Solutions*3
BUS 245 Internship3
ECN 231 Macroeconomics3
ECN 232 Microeconomics3
FIN 100 Introduction to Wall Street1
FIN 101 Personal Finance*3
FIN 102 Introduction to Wall Street II*1

*Courses with an asterisk typically are offered once a year at varying JCC campus sites.