



This is a broad-based program of business studies. This program allows the student to customize a program of study that meets the specific employment and/or transfer needs of the student.

Minimum credits:	60
Minimum cumulative GPA:	2.0
Minimum JCC credits:	12
MACRAO agreement:	No

GENERAL EDUCATION REQUIREMENTS — (17 credits)

ENGLISH — (3 credits)

ENG 131 Writing Experience	3
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MATHEMATICS — (3 credits)

MTH 112 Business Math	3
• or MTH 120 Beginning Algebra	4

SCIENCE — (4 credits)

Choose one of the following:

BIO 131 General Biology	4
CEM 121 Chemistry of Life	4
CEM 131 General Chemistry	4
CEM 141 General Inorganic Chemistry	5
GEL 160 Introduction to Geology	4
NSC 131 Contemporary Science	4
PHY 131 Conceptual Physics	4
PHY 151 Astronomy	4

SOCIAL SCIENCE — (3 credits)

Choose one of the following:

ECN 231 Macroeconomics	3
ECN 232 Microeconomics	3

HUMANITIES — (3 credits)

Choose one of the following:

ART 112 Art History: Renaissance-Present	3
ENG 236 Women in a Changing Society	3
ENG 246 Short Story and Novels	3
ENG 247 Poetry and Drama	3
ENG 249 African American Literature	3
ENG 252 Shakespeare	3
ENG 255 American Literature 19th Century	3
ENG 256 American Literature 20th Century	3
ENG 257 World Literature I	3
HUM 131 Cultural Connections	3
MUS 131 Understanding Music	3
PHL 231 Introduction to Philosophy	3

PHL 232 Logic	3
THR 116 Introduction to Theatre	3

HEALTH/PHYSICAL FITNESS — (1 credit)

Choose one of the following:

HPF 160 Wellness	1
HPF 168 Weight Training & Conditioning	2
HPF 221 Jazz Techniques	3
HPF 277 Stress Management	2
HPF 278 Stress Management for Parents	2

BUSINESS CORE REQUIREMENTS — (22 credits)

Choose from the following:

ACC 216 Financial Accounting Concepts	4
or ACC 231 Principles of Accounting I	4
BUS 101 Principles of Marketing	3
BUS 131 Introduction to Business	3
BUS 135 Business Law I	3
BUS 234 Principles of Management	3
ENG 232 Business and Technical Writing	3
ITE 101 Information Technology Education	3

ELECTIVES — (21 credits)

Choose from the following:

ACC 115 Payroll Accounting	2
ACC 211 General Accounting	4
ACC 145 Business Tax Accounting	3
ACC 232 Principles of Accounting II	4
ACC 234 Managerial Accounting	4
ACC 240 Intermediate Accounting	4
BUS 105 Customer Service	3
BUS 132 Advertising & Promotion	3
BUS 145 Business Law II	3
BUS 150 Leadership	3
BUS 155 Human Relations in Business	3
BUS 200 E-Commerce	3
BUS 223 Human Resource Management	3
BUS 233 Sales	3
BUS 235 Retailing	3
BUS 236 Small Business Management	3
BUS 243 Business Problems & Solutions	3
BUS 245 Internship	3
ECN 231 Macroeconomics	3
ECN 232 Microeconomics	3
FIN 100 Introduction to Wall Street	1
FIN 101 Personal Finance	3
FIN 102 Introduction to Wall Street II	1