



This is a broad-based program of business studies. This program allows the student to customize a program of study that meets the specific employment and/or transfer needs of the student.

Minimum credits:	60
Minimum cumulative GPA:	2.0
Minimum grade in all courses:	2.0
Minimum JCC credits:	12
MACRAO agreement:	No

GENERAL EDUCATION REQUIREMENTS — (17 credits)

ENGLISH — (3 credits)

ENG 131 Writing Experience	3
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MATHEMATICS — (3 credits)

MTH 120 Beginning Algebra or higher	3
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SCIENCE — (4 credits) Choose one of the following:

BIO 131 General Biology	4
BIO 132 Human Biology	4
BIO 151 General Botany	4
BIO 152 General Zoology	4
CEM 131 Fundamentals of Chemistry	4
CEM 141 General Chemistry I	5
GEL 160 Introduction to Geology	4
NSC 131 Contemporary Science	4
PHY 131 Conceptual Physics	4
PHY 151 Astronomy	4

SOCIAL SCIENCE — (3 credits) Choose one of the following:

ECN 231 Macroeconomics	3
ECN 232 Microeconomics	3

HUMANITIES — (3 credits) Choose one of the following:

ART 111 Art History: Prehistoric to 1400	3
ART 112 Art History: Renaissance to Present	3
ENG 236 Women in a Changing Society	3
ENG 246 Short Story and Novels	3
ENG 247 Poetry and Drama	3
ENG 249 African American Literature	3
ENG 252 Shakespeare	3
ENG 255 American Literature 19th Century	3
ENG 256 American Literature 20th Century	3
ENG 257 World Literature I	3
HUM 131 Cultural Connections	3
MUS 131 Understanding Music	3
MUS 132 History of American Popular Music	3
MUS 133 Music Education	3

MUS 151 Music Theory I	4
MUS 152 Music Theory II	4
PHL 231 Introduction to Philosophy	3
PHL 232 Logic	3
THR 116 Introduction to Theatre	3

HEALTH/PHYSICAL FITNESS — (1 credit)

Choose one of the following:

HPF 160 Wellness	1
HPF 168 Weight Training & Conditioning	2
HPF 221 Jazz Techniques	3
HPF 277 Stress Management	2

BUSINESS CORE REQUIREMENTS — (22 credits)

Choose from the following:

ACC 216 Financial Accounting Concepts or ACC 231 Principles of Accounting I	4
BUA 100 Contemporary Business	3
BUA 220 Principles of Management	3
BUA 230 Principles of Marketing	3
BUA 250 Business Law I	3
CIS 101 Introduction to Computer Systems	3
ENG 232 Business and Technical Writing	3

ELECTIVES — (21 credits)

Select electives from the following list to meet the 60 credit degree requirement. Please note: FIN courses have been replaced by BUA.

ACC 115 Payroll Accounting	2
ACC 122 Volunteer Income Tax Project	3
ACC 220 Taxation Issues in Business	3
ACC 232 Principles of Accounting II	4
ACC 234 Managerial Accounting	4
ACC 240 Intermediate Accounting	4
BUA110 Introduction to Wall Street	1
BUA111 Personal Finance	3
BUA120 Human Relations in Business	3
BUA121 Leadership	3
BUA122 Successful Small Business	3
BUA130 Customer Service	3
BUA131 Effective Selling	3
BUA221 Human Resource Management	3
BUA231 Advertising, Promotion & Public Relations	3
BUA245 Internship	3
BUA251 Business Law II	3
ECN 231 Macroeconomics	3
ECN 232 Microeconomics	3
PSY 140 Introduction to Psychology	4