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# Visual Communication/Graphic Design Associate in Applied Science



Arts & Communications Pathway

The graphic design program prepares students for entry-level positions in design organizations. Graphic design graduates find employment in a variety of settings including the publication and printing industries, advertising and marketing organizations, and graphic design department of corporations, government agencies and retailers.

Minimum credits:	63
Minimum cumulative GPA:	2.0
Minimum grade in all courses:	2.0
Minimum JCC credits:	12
MACRAO Agreement:	No

### GENERAL EDUCATION REQUIREMENTS — (17 credits)

#### ENGLISH (3 credits)

ENG 131 Writing Experience	3
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#### MATHEMATICS — (3 credits)

MTH 120 Beginning Algebra or higher	4
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#### SCIENCE — (4 credits)

##### Choose one of the following:

BIO 131 General Biology	4
BIO 132 Human Biology	4
CEM 131 Fundamentals of Chemistry	4
CEM 141 General Chemistry I	5
GEL 160 Introduction to Geology	4
NSC 131 Contemporary Science	4
PHY 131 Conceptual Physics	4
PHY 151 Astronomy	4

#### SOCIAL SCIENCE — (3 credits)

ECN 231 Macroeconomics	3
ECN 232 Microeconomics	3

#### HUMANITIES — (3 credits)

##### Choose one of the following:

ART 111 Art History: Prehistoric to 1400	3
ART 112 Art History: Renaissance to Present	3
ENG 210 Introduction to Film	3
ENG 236 Women in a Changing Society	3
ENG 246 Short Story & Novel	3
ENG 247 Poetry and Drama	3
ENG 249 African American Literature	3
ENG 252 Shakespeare	3
ENG 254 Children's Literature	3
ENG 255 American Literature 19th Century	3
ENG 256 American Literature 20th Century	3

ENG 257 World Literature I	3
HUM 131 Cultural Connections	3
MUS 130 Survey of Non-Western Music	3
MUS 131 Understanding Music	3
MUS 132 History of American Popular Music	3
MUS 133 Music Education	3
MUS 151 Music Theory I	4
MUS 152 Music Theory II	4
PHL 231 Introduction to Philosophy	3
PHL 232 Logic	3
THR 116 Introduction to Theatre	3

### HEALTH/PHYSICAL FITNESS — (1 credit)

#### Choose one of the following:

HPF 160 Wellness	1
HPF 168 Weight Training & Conditioning	2
HPF 221 Jazz Techniques	3
HPF 277 Stress Management	2

### RELATED REQUIREMENTS — (15 credits)

BUA 100 Contemporary Business	3
BUA 120 Human Relations in Business	3
BUA 231 Advertising, Promotion and Public Relations	3
CIS 101 Introduction to Computer Systems	3
ENG 232 Technical & Business Writing	3

### GRAPHIC DESIGN CORE REQUIREMENTS — (25 credits)

CIS 128 Typography & Layout	3
CIS 132 Graphic Illustration (Adobe® Illustrator®)	3
CIS 134 Graphic Imaging (Adobe® Photoshop®)	3
CIS 136 Integrated Design I (Adobe® InDesign®)	3
CIS 230 Practicum in Printing	3
CIS 232 Integrated Design II (Adobe® InDesign®)	3
CIS 234 Graphic Technology Applications	3
CIS 245 Internship	3

### ADDITIONAL REQUIREMENTS — (6 credits)

ART 101 Two-Dimensional Design	3
ART 103 Drawing	3
ART 152 Painting & Composition	3