

Visual Communication/Graphic Design Associate in Applied Science



Arts & Communications Pathway



www.jccmi.edu

VISUAL COMMUNICATION/GRAPHIC DESIGN – ASSOCIATE IN APPLIED SCIENCE (VCGD.AAS)

The graphic design program prepares students for entry-level positions in design organizations. Graphic design graduates find employment in a variety of settings including the publication and printing industries, advertising and marketing organizations, and graphic design department of corporations, government agencies and retailers.

Minimum credits:	63
Minimum cumulative GPA:	2.0
Minimum grade in all courses:	2.0
Minimum JCC credits:	12
MACRAO agreement:	No

GENERAL EDUCATION REQUIREMENTS - (23 credits)

ADO 1: Write clearly, concisely and intelligibly (6 credits)

Take the following:

- ENG 131 Writing Experience
- ENG 232 Technical Business Writing

ADO 2: Speak clearly, concisely and intelligibly (3 credits)

Choose one of the following:

- SPH 231 Communication Fundamentals
- SPH 240 Interpersonal Communication

ADO 3: Demonstrate computational skills and mathematical reasoning (3-5 credits)

- MTH 120 Beginning Algebra or higher

ADO 4: Demonstrate scientific reasoning (4-5 credits)

Choose one of the following:

- BIO 110 Introductory to Biology
- BIO 131 General Biology
- BIO 132 Human Biology
- BIO 155 Human Anatomy & Physiology
- BIO 220 Microbiology
- BIO 253 Human Anatomy & Physiology I
- CEM 131 Fundamentals of Chemistry
- CEM 141 General Chemistry I
- GEL 160 Introduction to Geology
- NSC 131 Contemporary Science
- PHY 131 Conceptual Physics
- PHY 151 Astronomy
- PHY 231 College Physics I
- PHY 251 Modern University Physics I

ADO 5: Understand human behavior and social systems, the principles which govern them, and their implications for the present and future (3-4 credits)

Choose one of the following:

- ECN 231 Macroeconomics
- ECN 232 Microeconomics
- HIS 131 Western Civilization to 1555
- HIS 132 Western Civilization 1555 to Present
- HIS 231 Development of the US through the Civil War
- HIS 232 Development of the US from the Civil War
- HIS 235 20th Century History
- PLS 141 American National Government
- PSY 140 Introduction to Psychology
- SOC 231 Principles of Sociology

ADO 6: Understand aesthetic experience and artistic creativity (3 credits)

Choose one of the following:

- ART 111 Art History: Prehistoric to 1400
- ART 112 Art History: Renaissance to Present
- ENG 210 Introduction to Film
- ENG 246 Short Story & Novels
- ENG 247 Poetry & Drama
- ENG 252 Shakespeare
- ENG 254 Children's Literature
- ENG 255 American Literature - 19th Century
- ENG 256 American Literature - 20th Century
- HUM 131 Cultural Connections
- MUS 131 Understanding Music
- THR 116 Introduction to Theatre

ADO 7: Think critically

Program courses meet this requirement

ADO 8: Make responsible decisions in personal and professional contexts (1-3 credits)

Choose one of the following:

- HPF 160 Wellness
- HPF 277 Stress Management
- HPF 283 Managing Stress & Holistic Health
- PHL 236 Ethics

ADO 9: Work productively with others, recognizing individual contributions to group success

Program courses meet this requirement

ADO 10: Understand and respect the diversity and interdependence of the world's peoples and cultures

Program courses meet this requirement



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Visual Communication/Graphic Design Certificate (cont.)



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Graphic Design Related Requirements (12 credits)

Take the following:

ART 101 Two-Dimensional Design,
or ART 103 Drawing
or ART 152 Painting & Composition

Choose 9 credits from the following:

ART 137 Digital Photography
BUA 120 Human Relations in Business
BUA 220 Principles of Management
BUA 231 Advertising, Promotion & Public Relations
CIS 137 Digital Photography

Graphic Design Core Requirements (28 credits)

Take the following:

CIS 101 Introduction to Computer Systems
CIS 128 Typography & Layout
CIS 132 Graphic Illustration
CIS 134 Graphic Imaging
CIS 136 Integrated Design I
CIS 230 Practicum in Printing
CIS 232 Integrated Design II
CIS 234 Graphic Technology Applications
CIS 245 Internship & Seminar