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BUSINESS, MANAGEMENT, MARKETING & TECHNOLOGY TRANSFER PROGRAMS

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Business, Management, Marketing & Technology Career Pathway

BUSINESS ADMINISTRATION – ASSOCIATE IN APPLIED SCIENCE (BUAD.AAS)

This is a broad-based program of business studies. This program allows the student to customize a program of study that meets the specific employment and/or transfer needs of the student.

Minimum credits:	60
Minimum cumulative GPA:	2.0
Minimum grade in all courses:	2.0
Minimum JCC credits:	12
MACRAO agreement:	No

GENERAL EDUCATION REQUIREMENTS - (19 credits)

ADO 1: Write clearly, concisely and intelligibly (3 credits)

Take the following:

ENG 131 Writing Experience

ADO 2: Speak clearly, concisely and intelligibly (3 credits)

Choose one of the following:

COM 231 Communication Fundamentals

COM 240 Interpersonal Communication

ADO 3: Demonstrate computational skills and mathematical reasoning (3-5 credits)

Take the following:

MTH 120 Beginning Algebra or higher

ADO 4: Demonstrate scientific reasoning (4-5 credits)

Choose one of the following:

BIO 110 Introductory Biology

BIO 131 General Biology

BIO 132 Human Biology

BIO 155 Anatomy & Physiology

BIO 220 Microbiology

BIO 253 Human Anatomy and Physiology I

CEM 131 Fundamentals of Chemistry

CEM 141 General Chemistry I

GEL 160 Introduction to Geology

NSC 131 Contemporary Science

PHY 131 Conceptual Physics

PHY 151 Astronomy

PHY 231 College Physics I

PHY 251 Modern University Physics I

ADO 5: Understand human behavior and social systems, the principles which govern them and their implications for the present and future (3 credits)

Choose one of the following:

ECN 231 Macroeconomics

ECN 232 Microeconomics

ADO 6: Understand aesthetic experience and artistic creativity (3 credits)

Choose one of the following:

ART 111 Art History: Prehistoric-1400

ART 112 Art History: Renaissance-Present

ENG 210 Introduction to Film

ENG 246 Short Story & Novel

ENG 247 Poetry & Drama

ENG 252 Shakespeare

ENG 255 American Literature – 19th Century

ENG 256 American Literature – 20th Century

HUM 131 Cultural Connections

MUS 131 Understanding Music

THR 116 Introduction to Theatre

ADO 7: Think critically

Program courses meet this requirement

ADO 8: Make responsible decisions in personal and professional contexts

Program courses meet this requirement

ADO 9: Work productively with others, recognizing individual contributions to group success

Program courses meet this requirement

ADO 10: Understand and respect the diversity and interdependence of the world's peoples and cultures

Program courses meet this requirement

BUSINESS ADMINISTRATION RELATED REQUIREMENTS - (7 credits)

Take the following:

ACC 231 Principles of Accounting I

or ACC 216 Financial Accounting Concepts

CIS 101 Introduction to Computer Systems

BUSINESS ADMINISTRATION CORE REQUIREMENTS - (12 credits)

Take the following:

BUA 100 Contemporary Business

BUA 220 Principles of Management

BUA 230 Principles of Marketing

BUA 250 Business Law I



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BUSINESS ADMINISTRATION ELECTIVES - (18-22 credits)

Select electives from the following list to meet the 60-credit degree requirement.

Choose from the following:

ACC 115 Payroll Accounting
 ACC 122 Volunteer Income Tax Project
 ACC 214 Income Tax Accounting
 ACC 216 Financial Accounting Concepts
 ACC 231 Principles of Accounting I
 ACC 232 Principles of Accounting II
 ACC 234 Managerial Accounting
 ACC 240 Intermediate Accounting
 BUA 110 Introduction to Wall Street
 BUA 111 Personal Finance
 BUA 120 Human Relations in Business
 BUA 121 Leadership
 BUA 122 Successful Small Business
 BUA 130 Customer Service
 BUA 131 Effective Selling
 BUA 221 Human Resource Management
 BUA 231 Advertising, Promotion & Public Relations
 BUA 245 Internship/Externship
 BUA 251 Business Law II
 ECN 231 Macroeconomics
 ECN 232 Microeconomics
 ENG 232 Technical & Business Writing
 ENT 160 Introduction to Entrepreneurship
 PSY 140 Introduction to Psychology

*Please note: BUA courses are not available at all JCC sites every semester.
Please consult with an advisor.*