



#### Administrative Policy

Policy Title: **College Sponsorships**  
Policy Number: 2107  
Date Adopted: 6/20/2012  
Version: 6.0  
Review Cycle: Biennial  
Date Last Reviewed: 3/29/2023  
Office Responsible: Community Relations, Lenawee/Hillsdale  
Center Dean  
Reviewing Committee: Leadership  
Related Policies:  
Related Laws:

### Policy Summary: College Sponsorships

In an effort for Jackson College to be seen as a good community member and supportive of initiatives that promote Jackson, Lenawee and Hillsdale Counties, education and strategic initiatives important to our citizenry, the College provides resources as the budget allows. These resources may include employee time, facilities, Jackson College gifts (apparel, tickets to performing arts shows, etc.) paid advertising, and monetary support.

### Policy Statement

The community relations office reviews sponsorship requests from Jackson County community organizations. Hillsdale and Lenawee County requests go directly to the center dean. Many requests ask for monetary support of their fundraisers, gifts and prizes for silent auctions, and/or reduction in facility fee.

Date Of Change	Description of Change	Responsible Party
06.20.2012	Initial Policy	C. Allen
07.21.2014	Review – updated logo and College name	C. Allen
12.10.2015	Update for style guide	D. Schissler
05.31.2017	Review and updated	C. Allen
04.06.2020	Review and update	C. Allen
03/29/2023	Review and update	C. Allen