**JCC OFFICIAL COURSE OUTLINE
(updated 3-22-2016)**

**Course number, title and credits; total time allocation**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Course Number | **BUA 110** | Credits | **1** | Title | **Introduction to Wall Street** |
|  |  |  |  |  |  |
| Lecture/Discussion | **15** | hrs/semester |  | Lab | **0** | hrs/semester |  | Clinical | **0** | hrs/semester |

**Catalog Description and Pre- and Co-requisites (Same as taxonomy and catalog)**

BUA 110 is designed to help existing or potential investors keep abreast of investment opportunities in today’s changing financial world. Students are taught the mechanics of investing, how to analyze risk and return, and strategies to making sound investment decisions related to the stock market. The organization and function of the stock market, brokerage firms, and financial information on the Internet are examined. Prerequisite: CIS 095 and ENG 085

**Knowledge, Skills and Abilities Students Acquire from this Course (Educational Objectives)**

1. Acquire and develop financial literacy in the area of investing
2. Understand basic investment terminology and common investment vehicles
3. Explore various authors and sources for investment research
4. Create a plan and being making basic, preliminary investment decisions

**Associate Degree Outcomes Addressed in this Course (These must appear in course syllabus.)**

Excerpt from current BUA 110 syllabus:

JCC Associate Degree Outcomes (ADO’s): The Board of Trustees of Jackson Community College has determined that all JCC graduates should develop or enhance certain essential skills while enrolled in the college. ADO #7 (Critical Thinking Skills) will be addressed in this course.

**Units/topics of Instruction**1) Learn about Wall Street and basic investing terminology

2) Define personal investment goals

3) Assess risk tolerance

4) Learn about popular investment vehicles such as mutual funds, 401-K plans, IRA’s, stocks and bonds

5) Create a personal investment plan

**Instructional Techniques and Procedures**

Classroom sections include: lecture, discussion and written assignments

Online sections include: reading, listening and viewing assignments, written assignments

**Instructional Use of Computer or Other Technology**

This course makes use of Word and Internet.

**Instructional Materials and Costs to Students**

None

**Skills and abilities students should bring to the course**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | a limited amount of material |  | **X** | basic, pre-algebraic problems |
| Able to read | **X** | an average amount of material | Able to compute |  | simple algebraic problems |
|  |  | an above average amount of material |  |  | higher order mathematical problems |
|  |  |  |  |  |  |
|  | **X** | relatively easy material |  | **X** | short compositions |
| Able to read |  | moderately difficult material | Able to write |  | medium length compositions |
|  |  | technical or sophisticated material |  |  | lengthy compositions |
|  |  |  |  |  |  |
|  | **X** | keyboard skills/familiar with computer |  |  |  |
| Able to use | **X** | computer application | Other necessary  |  |  |
|  technology | **X** | web navigation |  abilities |  |  |
|  |  |  |  |  |  |

**The course is usually scheduled**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Day: |  | Fall | X | Winter |  | Spring |
|  |  |  |  |  |  |  |
| Evening: | X | Fall |  | Winter | X | Spring |
|  |  |  |  |  |  |  |
| Online: | X | Fall | X | Winter | X | Spring |

|  |  |  |
| --- | --- | --- |
| **Prepared by: Suzanne Kiess**  |  | **Date: 3-22-2016**  |
| **Approved by Dept. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Approved by Dean \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Approved by Curr. Comm. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

 **(Last names, please) Form Revised 1/2/01**