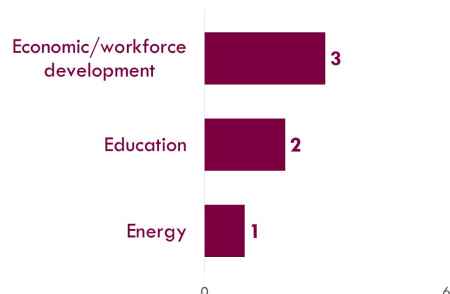


Blockchain Industry Breakfast Survey Results Dashboard

Jackson College hosted its first Blockchain Industry Breakfast on June 4, 2025. Six business and community stakeholders attended the engagement. The event was designed to create a sense of awareness about blockchain's functionality, an understanding of how blockchain will impact business operations, and a recognition of adoption readiness. Participants of the Blockchain Industry Breakfast were asked to complete an electronic survey at the conclusion of the engagement. The purpose of the survey was to gain an understanding of how the college's new blockchain credentials can be developed and delivered to best serve the needs of stakeholders from various sectors, and uncover in what capacity the participants would like to be involved in the college's blockchain grant.

Participants by Industry

The six respondents work in the areas of economic/workforce development, education, and energy.



Participants by Size of Company

The respondents represented small, mid, and large businesses.

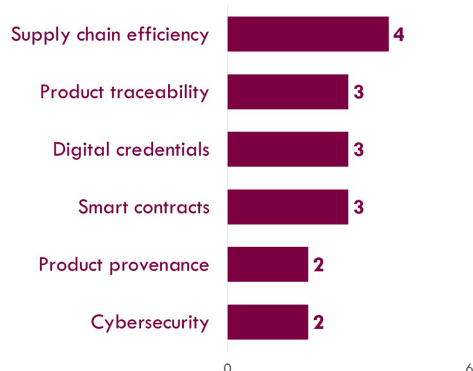


Blockchain Industry Breakfast Survey Results Dashboard

With the assistance of the college's Corporate and Continuing Education Department, and the Jackson County Chamber of Commerce, the project's leaders organized an interactive Blockchain Industry Breakfast. Approximately 25 invitations were sent to individuals from various industries and organizations. This forum offered the attendees an opportunity to understand how blockchain is presently being used in the region, and think about how their businesses will need to evolve to keep pace with technological innovations.

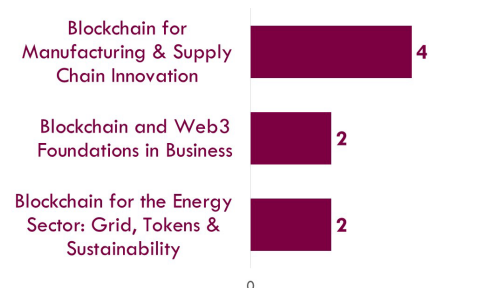
Preferred Business Use Cases

The respondents were asked to identify the business use cases of most interest to their company.



Preferred Blockchain Educational Paths

The top three blockchain educational paths of highest priority for the respondents' companies include:



Blockchain Industry Breakfast

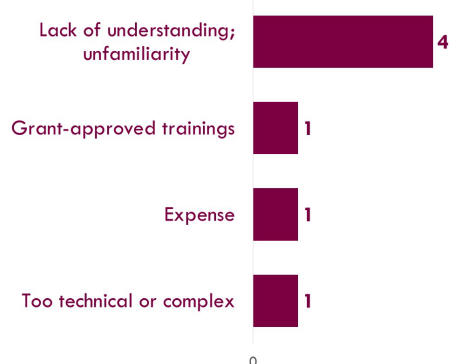
Survey Results Dashboard

One respondent elaborated on her company's willingness to embrace blockchain. She shared, "We are interested from two perspectives: from our ability to educate students at an appropriate level to serve our community and to use blockchain to solve problems."

The four participants who expressed interest in serving on the college's Blockchain Advisory Board provided their contact information, thus allowing the project's leaders to continue to engage with them about future opportunities for involvement.

Challenges Facing Blockchain's Adoption

The respondents identified the challenges (or hesitations) their company faces regarding the adoption of blockchain technologies.



Involvement in this Blockchain Grant

Four of the six respondents are interested in serving on the college's Blockchain Advisory Committee.

