

## **Business Administration – Associate in Applied Science (BUAD.AAS)**

This is a broad-based program of business studies. This program allows the student to customize a program of study that meets the specific employment and/or transfer needs of the student.

*Minimum credits: 60*

*Minimum cumulative GPA: 2.0*

*Minimum grade in all courses: 2.0*

*Minimum Jackson College credits: 15*

### **GENERAL EDUCATION REQUIREMENTS (20-21 CREDITS)**

#### **GEO 1: Write clearly, concisely and intelligibly (3 credits)**

**Take the following:**

ENG 131 Writing Experience I

#### **GEO 2: Recognize the importance of effective communication in a dynamic and changing society (3 credits)**

**Choose one of the following:**

COM 231 Communication Fundamentals

COM 240 Interpersonal Communication

COM 250 Intercultural Communication

HIS 211 Minority Groups in America

HUM 131 Cultural Connections

PHL 243 Great World Religions

PLS 262 International Relations

PSY 152 Social Psychology (or SOC 152 Social Psychology)

SOC 246 Marriage & Family

#### **GEO 3: Demonstrate computational skills and mathematical reasoning (4 credits)**

**Choose one of the following:**

MAT 133 Introduction to Probability & Statistics (Preferred)

MAT 130 Quantitative Reasoning

#### **GEO 4: Demonstrate scientific reasoning (4-5 credits)**

**Take the following:**

NSC 131 Contemporary Science

**GEO 5: Understand human behavior and social systems, the principles which govern them and their implications for the present and future (3 credits)**

**Choose one of the following:**

ECN 231 Macroeconomics

ECN 232 Microeconomics

**GEO 6: Identify artistic, linguistic, and theoretical perspectives across the human experience (3 credits)\*\***

**Take the following:**

HUM 131 Cultural Connections

### **BUSINESS ADMINISTRATION RELATED REQUIREMENTS (10 CREDITS)**

**Choose one of the following:**

ACC 231 Principles of Accounting I

ACC 131 Introductory Accounting for Non-Majors

**Choose one of the following:**

CIS 101 Introduction to Computer Systems

CIS 201 Advanced Information Technologies

**Take the following:**

ENG 232 Technical & Business Writing

### **BUSINESS ADMINISTRATION CORE REQUIREMENTS (15 CREDITS)**

**Take the following:**

BUA 190 Strategic Business Management

BUA 220 Principles of Management

BUA 230 Principles of Marketing

BUA 245 Internship

BUA 250 Business Law I

### **BUSINESS ADMINISTRATION ELECTIVES**

Student should select additional credit hours from any of the following areas of study to meet the 60-credit hour degree requirement:

Accounting (ACC), Business (BUA), Economics (ECN), Entrepreneurship (ENT), Public Leadership and Administration (PAM).

Work with your student success navigator to make the best choices based on your career and transfer goals.