

ARTICULATION AGREEMENT RENEWAL BETWEEN
Jackson College
AA in Sport Management
and
Eastern Michigan University
BS in Sport Management

Article I
Agreement on Principle

Eastern Michigan University (EMU) and Jackson College (JC) agree that students who choose to begin their studies at a community college and transfer to a university to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and JC agree to enter into this articulation agreement to facilitate the completion of the AA in Sport Management at JC and the BS in Sport Management at EMU. Both parties enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

Article II
Agreement on Program Specifics

EMU and JC agree that interested students may transfer the course credits indicated on the attached articulation guide toward a BS in Sport Management at EMU. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 120 total credits is required to graduate.

To use this agreement students must apply and be admitted to EMU. JC students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU's General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this articulation agreement, both JC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. JC courses indicated with an * on the articulation guide are required for EMU's program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer opportunities. Disputes regarding the transfer of courses may be appealed to the EMU Provost by contacting the Office of Transfer Partnerships 734.487.6577.

Article III

Agreement on Communication

EMU and JC agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to JC officials annually through the Community College Transfer Student Report.

Article IV

Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the University Transfer Liaison at JC and the School Director of Health Promotion and Human Performance at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

Effective Date: September 1, 2023 until August 31, 2026.

This is a renewal of an agreement made in September 2020. This agreement is consistent with the 2023-2024 catalog. Students have until summer 2031 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

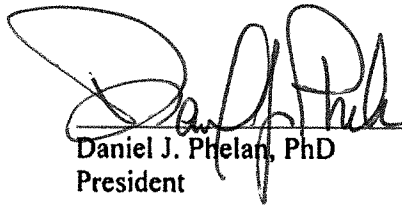
**ARTICULATION AGREEMENT BETWEEN
Jackson College - AA in Sport Management
Eastern Michigan University- BS in Sport Management**

Jackson College and Eastern Michigan University agree to the terms of this agreement, which will be in effect from September 1, 2023 until August 31, 2026.

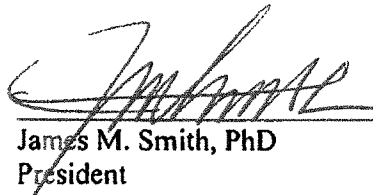
Signatures

Jackson College

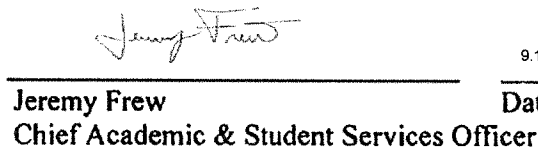
Eastern Michigan University


Daniel J. Phelan, PhD
President

09.15.23
Date

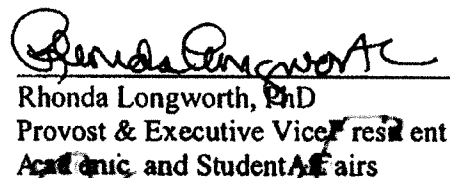

James M. Smith, PhD
President

8/23/23
Date

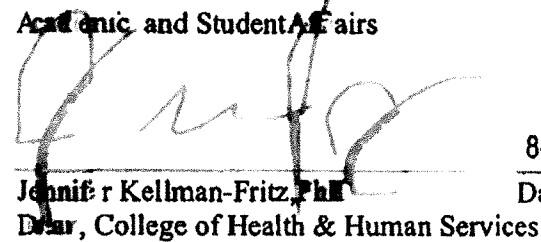

Jeremy Frew
Chief Academic & Student Services Officer

9.12.2023

Date


Rhonda Longworth, PhD
Provost & Executive Vice President
Academic and Student Affairs

8/23/23
Date


Jennifer Kellman-Fritz, PhD
Dean, College of Health & Human Services

8-22-23

Date



8-14-2023

Christopher Herman, PhD
Director, School of Health Promotion &
Human Performance

Date

ARTICULATION AGREEMENT GUIDE

Jackson College – AA in Sport Management

Eastern Michigan University – BS in Sport Management

Jackson College Courses:

Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or JC. For JC approved MTA courses go to Jackson's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

Choose one from: ENG 131, 132, 232 3 WRTG 121 (GEEC), WRTG 225; ^EMMGMT 202 3

2. A course in English Composition or Communication

Choose one from the approved MTA list 3 General Transfer Credit 3

3. A course in Mathematics

MAT 133 Introduction to Probability and Statistics 4 STAT 170 Elementary Statistics (GEQR) 4

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose two from the approved MTA list 7-8 General Transfer Credit 7-8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit 6

6. Two courses in Social Sciences from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit 6

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: Communication: COM 250; Natural Science: BIO 158; Humanities: ENG 249, 257; MUS 130; Social Sciences: ANT 131; GEO 132; HIS 235

These courses apply, but do not satisfy the MTA: COM 251; EDU 232; HIS 125, 211; PLS 262; PSY 236; STM 101

JC Sport Management Program Requirements (30 credits)

BUA 250 Business Law I 3 ^{E, GB}LAW 293 Legal Environment of Business 3

*SMT 100 Introduction to Sports Management 3 SMGT 201 Foundations of Sport Management 3

*SMT 111 Historical and Sociological Issues in Sport 3 SMGT 255 Sports in Society 3

SMT 230 Principles of Sports Marketing 3 SMGT 000 General Transfer Credit 3

*SMT 240 Sport Facility and Event Management 3 SMGT 375 Sport and Event Planning 3

Additional credit required for the associate degree 5-6 General Transfer Credit 5-6

Choose 3 courses for one focus below 9-10 Variable Credit 9-10

General Sport Management Focus

ACC 231, BUA 231, CIS 158, CNS 251, COM 260, HPF 173 ^{E, GB, M}ACC 240, MKTG 000, COSC 000, ISAC 000, 9

^CCOMM 359, SMGT 000

ESports Focus

SMT 110, SMT 210, SMT 245 SMGT 000, SMGT 000, SMGT 000

EMU Requirements and Electives that may be Taken at JC or EMU (5-21 credits)

Minor or Elective Credits (see page 2 of guide) 5-21 Minor Credits 5-21

Credits at JC: 65-81 Credits that transfer to EMU 65-81

**Required for EMU's BS in Sport Management program. If not transferred, must be completed at EMU.*

Key: E = Entrepreneurship Minor; GB = General Business Minor; M = Marketing; C = Communication

ARTICULATION AGREEMENT GUIDE

Jackson College – **AA in Sport Management**

Eastern Michigan University – **BS in Sport Management**

The BS in Sport Management Program requires a minor. Those below are the optional minors for this major. Courses may be selected below and completed at Jackson College or EMU. For a listing of all minor options, please visit the [EMU Catalog](#). Most minors are 21-24 credits, below are some optional courses that can be taken at Jackson. Additional credits are required to complete the minor at EMU.

Jackson College Courses

General Business Minor (16 credits)

ACC 231	Principles of Accounting I	4
BUA 250	Business Law I	3
Choose 3 courses from the following		9
ACC 232	Principles of Accounting II	
BUA 100	Contemporary Business	
ENG 232	Technical and Business Writing	
BUA 120, BUA 122, BUA 190, BUA 220, BUA 221		
ENT 101, ENT 169, ECM 101		

Marketing Minor (7 credits)

ACC 231	Principles of Accounting I	4
ENG 232	Technical and Business Writing	3

Communication Minor (15 credits)

COM 231	Communication Fundamentals	3
Choose one from: COM 233 or COM 234		3
COM 240	Interpersonal Communication	3
COM 260	Small Group Communication	3
COM 250 or 251	Intercultural Communication	3

Interdisciplinary Leadership Minor (9 credits)

COM 250 or COM 251	Intercultural Communication	3
COM 260	Small Group Communication	3
PHIL 236	Ethics	3

Public Relations Minor (3 credits)

COM 260	Small Group Communication	3
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Entrepreneurship Minor (10 credits)

ACC 231	Principles of Accounting I	4
Choose 2 courses from the following		6
ACC 232	Principles of Accounting II	
BUA 100	Contemporary Business	
BUA 250	Business Law I	
ENG 232	Technical and Business Writing	

Public and Nonprofit Administration (6 credits)

PLS 141	American National Government	3
BUA 250	Business Law I	3

Eastern Michigan Courses

ACC 240	Principles of Financial Accounting (3)+1	4
LAW 293	Legal Environment of Business	3
Elective Credit for Minor		9

ACC 241	Principles of Managerial Accounting	
COB 200	Introduction to Business	
MGMT 202	Business Communication	
MGMT 000	General Transfer Credit	
MGMT 000	General Transfer Credit	

ACC 240	Principles of Financial Accounting (3)+1	4
MGMT 202	Business Communication	3

COMM 124	Foundations of Speech Communication	3
COMM 356 or 224		3
COMM 227	Interpersonal Communication	3
COMM 359	Small Group Communication	3
COMM 274	Intercultural Communication	3

COMM 274	Intercultural Communication (Global)	3
COMM 359	Small Group Comm (Communication)	3
PHIL 220	Ethics (Ethical Leadership)	3

COMM 359	Small Group Communication	3
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ACC 240	Principles of Financial Accounting (3)+1	4
Elective Credit for Minor		6

ACC 241	Principles of Managerial Accounting	
COB 200	Introduction to Business	
LAW 293	Legal Environment of Business	
MGMT 202	Business Communication	

PLSC 112	American Government	3
LAW 293	Legal Environment of Business	3

ARTICULATION AGREEMENT GUIDE

Jackson College – AA in Sport Management

Eastern Michigan University – BS in Sport Management

Completion of the BS in Sport Management

Major Requirements (33 credits)

Foundation Courses (3 credits)

SMGT 265 Foundation of Sport Leadership 3

Core Courses (30 credits)

SMGT 325	Sport Facilities	3
SMGT 363	Sport Risk Management	3
¹ SMGT 385W	Introduction to Research in Sport Mgmt	3
SMGT 421	Sport Governance, Regulation and Policy	3
SMGT 425	Diversity & Inclusion in Sport Organizations	3
SMGT 445	Sport Economics and Finance	3
SMGT 460	Sports Ethics	3
² SMGT 493L4	Fieldwork in Sport Management I	3
² SMGT 494L4	Fieldwork in Sport Management II	3
² SMGT 495L4	Fieldwork in Sport Management III	3

Minor Requirement (6-22 credits)

Complete one minor at EMU. Some options include: General Business, Marketing, Communication, Interdisciplinary Leadership, Public Relations, Entrepreneurship, Public and Nonprofit Administration. Additional minor options are available in the EMU catalog catalog.emich.edu. A minimum of 6 credits in the minor must be taken at the 300 level or higher at EMU.

Credits at EMU: 39-55

Transfer Credits 65-81

Minimum Credits to Graduate: 120

¹ Fulfills the Writing Intensive in the Major requirement.

² Fulfills the Learning Beyond the Classroom requirement.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. JC courses indicated with an * are required for EMU's BS in Sport Management. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 39 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. JC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

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Contacts:

Jackson College

Eastern Michigan University

Undergraduate Admissions

Student Center Suite 220

734.487.6453; transfer_admissions@emich.edu

[Schedule an appointment](#)

Professor Erica Zonder

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