

RETURN ON INVESTMENT TO TAXPAYERS

Demonstrating the Economic Value of Jackson College

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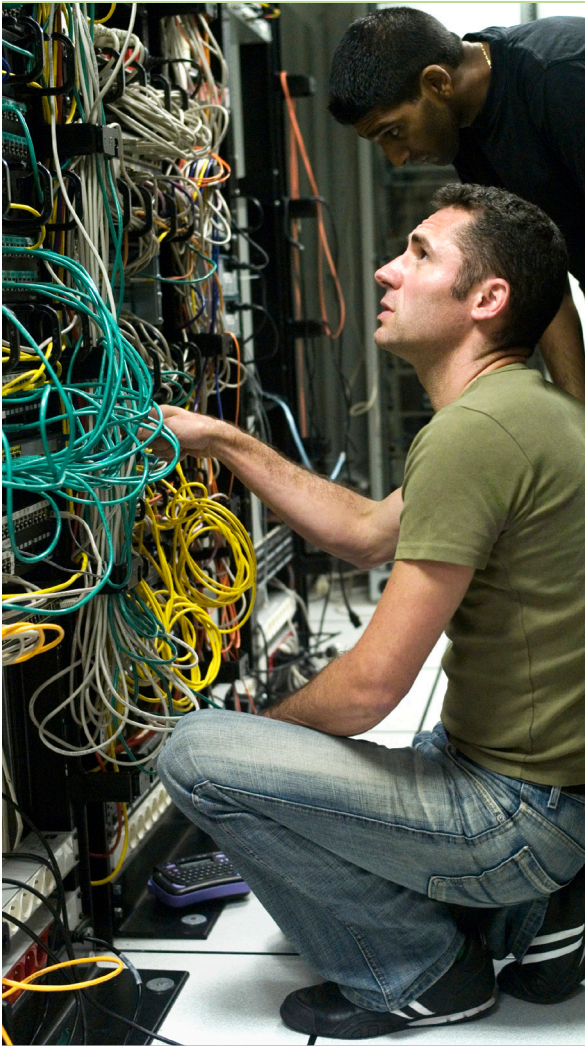
Students and society as a whole enjoy a range of benefits due to their educational investment in JC. A portion of these benefits accrues to state and local taxpayers in the form of higher tax receipts and a reduced demand for government-supported social services.

JC INCREASES TAX REVENUE

- Approximately **95%** of JC's students remain in Michigan upon completing their educational goals. As students earn more, they pay higher taxes. Employers also pay higher taxes through their increased output and spending.
- Over the students' working lives, state and local government in Michigan will collect a present value of **\$61 MILLION** in the form of higher tax receipts.

JC REDUCES GOVERNMENT COSTS

- JC students who achieve higher levels of education are statistically less likely to have poor health habits, commit crimes, or claim welfare or unemployment benefits.
- The improved lifestyles of students result in a reduced demand for government-supported services. Better health leads to reduced health care costs. Reduced crime leads to a reduced burden on the criminal justice system. Further, increased employability leads to fewer claims for welfare and unemployment benefits.



- As a result, taxpayers in the state of Michigan will see a present value of **\$6.3 MILLION** in savings to government over the students' working careers.

JC IS A SOLID INVESTMENT FOR STATE AND LOCAL TAXPAYERS

- In FY 2013-14, state and local taxpayers in Michigan paid **\$17.7 MILLION** to support the operations of JC.
- For every \$1 of public money spent on JC, taxpayers receive a cumulative return of **\$3.80** over the course of students' working lives in the form of higher tax receipts and public sector savings.
- Taxpayers see an annual return of **12.4%** on their investment in JC. This return compares favorably with the 1.1% discount rate used by the federal government to appraise long-term investments.

COMPARING TAXPAYER RATE OF RETURN TO DISCOUNT RATE

