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The Economic Value of **Jackson College**

About JC

Jackson

17,252







1 out of every 37

students.

jobs in the JC Service Area is

supported by the activities of JC and its

Economic impact analysis





\$262.4 million Added income **Alumni impact**

> Impact of the increased earnings of JC alumni and the businesses they work for

An economic boost similar to hosting the World Series 40x

OR 3,003 Jobs supported ••••••





\$34.6 million Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy 732 new cars



OR 591 Jobs supported

or 35 Jobs

supported





\$2.5 million Added income

Construction spending impact

Impact of expenditures for ongoing construction projects



\$2.3 million Added income

Student spending impact

Impact of the daily spending of JC students attracted to or retained in the region

= 100 jobs * = family of four

Enough to buy **159** families* a year's worth of groceries





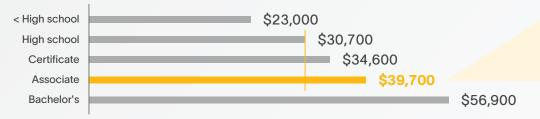




Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from JC will see an increase in earnings of \$9,000 each year compared to someone with a high school diploma working in Michigan.





Students gain \$5.80 in lifetime earnings





Taxpayers gain \$2.40 in added tax revenue and public sector savings



Society gains \$9.20 in added income and social savings

