Graphic Design – Associate in Applied Science (GRDE.AAS)

The graphic design program prepares students for entry-level positions in design organizations. Graphic design graduates find employment in a variety of settings including the publication and printing industries, advertising and marketing organizations, and graphic design department of corporations, government agencies and retailers.

Minimum credits: 60
Minimum cumulative GPA: 2.0
Minimum grade in all courses: 2.0
Minimum Jackson College credits: 15

GENERAL EDUCATION REQUIREMENTS (20-23 CREDITS)

GEO 1: Write clearly, concisely and intelligibly (3 credits)

Take the following:
ENG   131   Writing Experience I

GEO 2: Recognize the importance of effective communication in a dynamic and changing society (3 credits)

Choose one of the following:
COM   231   Communication Fundamentals
COM   240   Interpersonal Communication
COM   250   Intercultural Communication
HIS   211   Minority Groups in America
HUM   131   Cultural Connections
PHL   243   Great World Religions
PLS   262   International Relations
PSY   152   Social Psychology *(or SOC 152 Social Psychology)*
SOC   246   Marriage & Family

GEO 3: Demonstrate computational skills and mathematical reasoning (4 credits)

Take the following:
MAT   130   Quantitative Reasoning or higher

GEO 4: Demonstrate scientific reasoning (4 credits)**

Choose one of the following:
GEL   109   Earth Science
NSC   131   Contemporary Science

GEO 5: Understand human behavior and social systems, and the principles which govern them (3-4 credits)**

Choose one of the following:

PLS	141	American National Government
PSY	140	Introduction to Psychology
PSY	152	Social Psychology
SOC	231	Principles of Sociology

GEO 6: Identify artistic, linguistic, and theoretical perspectives across the human experience (3 credits)**

Choose one of the following:

ART	112	Art History: Renaissance to Present
ENG	210	Introduction to Film
MUS	132	History of American Popular Music

GRAPHIC DESIGN RELATED REQUIREMENTS (9 CREDITS)

Choose one of the following:

ART	101	Two-Dimensional Design
ART	103	Drawing
ART	152	Painting & Composition

Choose two of the following:

BUA	100	Contemporary Business
BUA	231	Advertising, Promotion and Public Relations
CIS	131	Methods in 3-D Prototyping
CIS	133	Brand Identity Design
CIS	137	Digital Photography I
CIS	138	Image Editing Apps
COM	240	Interpersonal Communication
ENT	101	Entrepreneurship: Creating Your Own Job

GRAPHIC DESIGN CORE REQUIREMENTS (31 CREDITS)

Take the following:

CIS	126	Digital Design Fundamentals
CIS	127	Introduction to Creative Software (Adobe® Creative Cloud)
CIS	128	Typography & Layout
CIS	132	Graphic Illustration (Adobe® Illustrator®)
CIS	134	Graphic Imaging (Adobe® Photoshop®)
CIS	135	Open Source Web
CIS	136	Integrated Design I (Adobe® InDesign®)
CIS	183	Introduction to Animation
CIS	188	Print Production
CIS	234	Graphic Technology Applications
CIS	245	Internship/Externship