**JACKSON COLLEGE OFFICIAL COURSE OUTLINE**

**Course number, title and credits; total time allocation**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Course Letter/Number | | **HTM 313** | | Credits | | | **3** | | Title | **Hospitality Ethics** | | | | |
|  |  | | |  | | |  | |  |  | | | | |
| Lecture/Discussion | **45** | | hrs/semester | |  | Lab | |  | | hrs/semester |  | Clinical |  | hrs/semester |

**Catalog Description and Pre- and Co-requisites (Same as taxonomy and catalog)**

Students will develop theoretic lenses for understanding ethical issues that confront management in the hospitality and tourism industry while cultivating practical tools for accomplishing personal and organizational goals, and equally exploring how those issues might be handled in ethically defensible ways. This will chiefly be accomplished by way of case studies, self-assessments, experiential exercises, reading, discussion, papers, and group activities.

Prerequisites: CUL 100, BUA 220, and ENG 232

**Knowledge, Skills and Abilities Students Acquire from this Course (Educational Objectives)**

* Students will learn to identify the often competing demands of the various stakeholders (customers, investors, employees, vendors, government, local communities, and advocacy groups).
* Students will learn how to maintain the trust of these constituencies by means of ethically sound practices.
* Students will be able to identify and resolve tough ethical challenges posed by conflicting stakeholder interests.
* Students will be able to recognize biases and other psychological traps that can result in unethical actions that threaten stakeholder relationships.

**Associate Degree Outcomes Addressed in this Course (These must appear in course syllabus.)**

Critical Thinking – 7

**Units/topics of Instruction**

|  |  |  |
| --- | --- | --- |
| **Module #** | **Module Name** | **Topics** |
| Module 1 | Introduction | Introduction |
| Course Orientation |
| Module 2 | Fundamentals of Theory | Chapter 1: Fundamentals of Theory |
| Chapter 2: Utilitarianism: The Greatest Good |
| Chapter 3: Kantian Ethics: Duties and Rights |
| Chapter 4: An Ethic of Justice: Treating Others Fairly |
| Chapter 5: Virtue Ethics: Aristotle and the Good Life |
| Module 3 | Lodging and Food Service Application | Chapter 6: Applying Ethics to the Purchasing Function |
| Chapter 7: Applying Ethics to the Marketing Function |
| Chapter 8: Applying Ethics to the Sales Function |
|  |  | Chapter 9: Applying Ethics to the Maintenance Function |
|  |  | Chapter 10: Applying Ethics to the Food and Beverage Function |
|  |  | Chapter 11: Applying Ethics to the Hotel Front Office Function |
|  |  | Chapter 12: Applying Ethics to the Housekeeping Function |
| Module 4 | Other Hospitality Application | Chapter 13: Applying Ethics to Club Management |
|  |  | Chapter 14: Applying Ethics to Cruise Line Management |
|  |  | Chapter 15: Applying Ethics to Sports Management |
|  |  | Chapter 16: Applying Ethics to Entertainment Management |
|  |  | Chapter 17: Applying Ethics to Event Management |
|  |  | Chapter 18: Applying Ethics to Meeting Management |
| Module 5 | International Application | Chapter 19: Ethical Issues for International Managers |
|  |  | Chapter 20: Managing a Culturally Diverse Workforce |
| Module 6 | Leadership Application | Chapter 21: Ethics and the Human Resources Management Function |
| Chapter 22: Ethics in Financial Management |
| Chapter 23: Applying Ethics to Maintain an Environmentally Sound Hospitality and Tourism Industry |
| Chapter 24: Ethics and Public Policy in the Hospitality and Tourism Industry |
|  |  | Chapter 25: Ethical Issues in Research and Academia |
| Module 7 | Final Exam | TBD |
|  | Course Project | Capstone Project |

**Instructional Techniques and Procedures**

Case studies, self-assessments, experiential exercises, research papers, class discussions and group activities

**Instructional Use of Computer or Other Technology**

Online textbook support will be used to apply concepts in simulations and scenarios, web navigation will be required for case studies and research.

**Instructional Materials and Costs to Students = approx. $150**

**Skills and abilities students should bring to the course:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | a limited amount of material | |  |  | basic, pre-algebraic problems |
| Able to read | **x** | an average amount of material | | Able to compute |  | simple algebraic problems |
|  |  | an above average amount of material | |  |  | higher order mathematical problems |
|  |  |  | |  |  |  |
|  |  | relatively easy material | |  |  | short compositions |
| Able to read | **X** | moderately difficult material | | Able to write | **X** | medium length compositions |
|  |  | technical or sophisticated material | |  |  | lengthy compositions |
|  | | | | | | |  |  |  |  |  |
|  | **x** | | keyboard skills/familiar with computer |  |  |  |
| Able to use | **x** | | computer application | Other necessary |  |  |
| technology | **x** | | web navigation | Abilities |  |  |
|  |  | |  |  |  |  |

**The course is usually scheduled:**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Day: | x | Fall |  | Winter |  | Spring | Evening: | x | Fall |  | Winter |  | Spring |

|  |  |  |
| --- | --- | --- |
| **Prepared by: David Hooper** |  | **Date 01/15/2016** |
| **Approved by Dept. \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Approved by Dean \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Approved by Curr. Comm. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

**(Last names, please) Form Revised 12/4/00**