|  |
| --- |
| **Program/Discipline Learning Outcomes** |
| **Academic Year: 2018** |
| **Program/Discipline: Management - Certificate** |
| **PROGRAM/DISCIPLINE CONTACT** |
| **FACULTY: Stephen Young** | **OFFICE: WA226B** |
| **EMAIL: youngstephenp@jccmi.edu** | **PHONE: 517-990-1454** |
| **Learning Outcome:****(Successful students will be able to)** | **Course(s) in which the assessment will be performed** | **Semesters the outcome will be assessed** | **Assessment tools used for learning outcome** |
| 1 | *Examine the key components of a business plan and proposal focused on a unique business idea and expand current knowledge of the challenges facing the contemporary business.*  | BUA100 | Fall / Winter / Spring | Course assignments / Final exam |
| 2 | *Discover how personal attributes and actions contribute to the overall success of the organization while learning how to be successful members of today’s dynamic organizations.* | BUA120 | Fall / Winter / Spring | Course assignments / Tests |
| 3 | *Establish positive servant-leadership relationships with customers, coworkers, boss, etc.* | BUA130 | Fall / Winter / Spring | Course assignments / Tests |
| 4 | *Reflect on the challenges facing today’s managers and apply management theories and practices to one’s professional and personal lives and your future as a manager.* | BUA220 | Fall / Winter / Spring | Reflection paper / Course assignments containing personal assessments and SWOT analysis |
| 5 | *Discover how to create and maintain a desirable and productive work place by applying management skills with**emphasis on improving performance and career development.*  | BUA221 | Fall / Winter / Spring | Course assignments / Quizzes |