Marketing & Communications
August 2018 Board Report
# WEBSITE ANALYTICS

Jackson College Website • August 1 - 31, 2018

<table>
<thead>
<tr>
<th>SESSIONS</th>
<th>USERS</th>
<th>PAGE VIEWS</th>
<th>AVG. SESSION DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>132,567</td>
<td>60,320</td>
<td>360,600</td>
<td>00:03:23</td>
</tr>
</tbody>
</table>

- A **session** is a period of time a user is actively engaged in the website.
- A **user** is a person that has had at least one session. (Includes new and returning users.)
- **Page views** are the total number of pages viewed. (Repeated views of a single page are counted)
- **Average session duration** is the average length of a session.

## Top 10 Pages Visited

<table>
<thead>
<tr>
<th>Rank</th>
<th>URL</th>
<th>Page views</th>
<th>% Page Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Home page</td>
<td>123,816</td>
<td>34.34%</td>
</tr>
<tr>
<td>2</td>
<td>E-mail</td>
<td>32,050</td>
<td>8.89%</td>
</tr>
<tr>
<td>3</td>
<td>Programs of Study</td>
<td>11,770</td>
<td>3.26%</td>
</tr>
<tr>
<td>4</td>
<td>Financial Aid</td>
<td>4,767</td>
<td>1.32%</td>
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<tr>
<td>5</td>
<td>Steps to Apply</td>
<td>3,131</td>
<td>0.87%</td>
</tr>
<tr>
<td>6</td>
<td>Admissions</td>
<td>2,994</td>
<td>0.83%</td>
</tr>
<tr>
<td>7</td>
<td>Federal Direct Loan</td>
<td>2,980</td>
<td>0.83%</td>
</tr>
<tr>
<td>8</td>
<td>Student Housing</td>
<td>2,679</td>
<td>0.74%</td>
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<tr>
<td>9</td>
<td>Tuition &amp; Fees</td>
<td>2,644</td>
<td>0.73%</td>
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<tr>
<td>10</td>
<td>Academics</td>
<td>2,542</td>
<td>0.70%</td>
</tr>
</tbody>
</table>
SOCIAL MEDIA METRICS

Facebook Insights • August 1 - 31, 2018

Page Likes This Period 65
Total Monthly Unique Reach 21,857
Unique Post Engagements 9,980
Video Views 903
Total Page Likes 6,588

Most Popular Post

Moving in to Campus View Housing this week? Be on the lookout for info about housing orientation! Orientation days are key to your success in campus housing.

#JetsMoveIn #JacksonMI #JacksonCollege

Performance for Your Post

2,904 People Reached
131 Reactions, Comments & Shares

88 Likes
20 Loves
3 Wows
10 Comments
10 Shares

74 On Shares

276 Post Clicks
44 Photo Views
0 Link Clicks
232 Other Clicks

NEGATIVE FEEDBACK
0 Hide Post
0 Report as Spam
1 Hide All Posts
0 Unlike Page

Get More Likes, Comments and Shares
Boost this post for $100 to reach up to 36,000 people.

2,904 people reached
Meg Morehead Winn, Christie Schmidt and 14 others 1 Comment 10 Shares
Twitter Insights • August 1 - 31, 2018

New Followers  
This Period  
14

Tweet  
Reach  
27,400

Profile  
Visits  
1387

Mentions  
32

Total  
Followers  
1,641

Top Tweets

**Top Tweet** earned 3,748 impressions
Meet your 2018-19 Jackson College Jets! Student athletes were on campus this week for athlete orientation.
pic.twitter.com/5aDLPAE5JD

**Top media Tweet** earned 1,351 impressions
Move-In Day is almost here! Do you have Your Fast Pass? If you're living on campus this fall you can pick their Fast Pass on Move-In Day by completing all steps for move-in before they arrive! Get your key and skip the line! DM on how to get your fast pass! #JacksonCollege
pic.twitter.com/rUSK1JHnk7

**Top mention** earned 114 engagements
Sophomore @EnnersAmanda and AD Heather Bateman in the photo booth! #JetsMoveIn @JacksonCollege
pic.twitter.com/Tav4TbPpO5
Instagram Insights • August 1 - 31, 2018

Followers: 675
Unique Monthly Reach: 1908

YouTube • August 1 - 31, 2018

Views: 1,339
Watch Time: 2,626
Likes: 4
New Subscribers: 5
Total Subscribers: 150
Videos posted in August: 2

Top Videos:
- Jackson College Virtual Tour - https://youtu.be/LjuESTL_T8I
- General Sonography at Jackson College - https://youtu.be/hsa7zJUIIA
- Vascular Sonography at Jackson College - https://youtu.be/vYGPCfXH1wQ

Playlist of all videos posted in August
We Are Jackson College News (print/direct mail) — Introducing a new format in getting the news out to our communities. After listening to community members, business owners and potential students we came to the conclusion people are wanting more information about the College and on a more frequent basis. Starting September we will produce an 8 page tab (measures 11.25x17.25) four times annually. This publication will go to the tri-county area and mail to all residences and business. Additionally we will produce 4 page versions, twice yearly directed exclusively to the Hillsdale and Lenawee county residents.

OPPORTUNITY is sky high for cloud computing specialists

Computer network specialists with knowledge of cloud computing are in demand in today’s job market!
To meet this demand, Jackson College launched a new cloud networking program this fall, leading to an Associate in Applied Science in Cloud Networking.

Just a few years ago, most network servers were located on a company’s premises, but with the rapid increase in computing and virtualization, data and computing services can be stored off-site. The “cloud” is a virtual environment available over the Internet to users on demand. A cloud networking specialist manages information in the “cloud.” Companies offering these computing services are called cloud providers. With the need to manage the cloud, computing personnel need these new skills.

In the new program, students learn about virtualization, using software to simulate hardware function and create a virtual computer system, or virtual machine (VM). Multiple VMs can run on a single computer, enabling several applications, or software programs, and so students can run on one physical server or “host.”

“This new degree incorporates the cloud, learning about the cloud, building networking in the cloud and networking in the cloud,” said Professor Larry Choate. “It’s very similar to networking skills, almost an intermediate networking. This provides another set of skills our students can take into the workplace.”

CAREERS IN DEMAND

Cloud said Michigan is a hotbed for cloud networking specialists, with employers who would hire someone with cloud networking skills.

“Michigan is a hotbed for cloud networking training such as Michigan, using software to simulate hardware function and create a virtual computer system, or virtual machine,” Cloud said.

Jackson College’s cloud computing program offers students ample opportunity to work hands-on and practice problem-solving. Students build projects, create problems and then figure out how to fix them.

This also helps students get to know one another and work together, important interpersonal and teamwork skills. Students have the opportunity for preparation for a number of certifications, including CompTIA Cloud+, Cisco and VMware.

Heritage Center wins Governor’s Award!

This spring, the Jackson College Heritage Center won recognition by Michigan Gov. Rick Snyder and the Michigan Community Service Commission for winning the 2018 Education Service Leader Award in recognition for its volunteerism and service to the tri-county area.

“Receiving the award is a huge honor,” said Professor Diana Agy, co-founder and director of the center. “The governor’s committee recognized the time students took out of their lives to give back. We plan to share this award with past student participants and community members who were part of our decades-long work.”

The Heritage Center team has worked on 10 volunteer community projects spanning three counties. Professor Agy and her students worked with museums, local historians, artists, anyone who has a love of history — community — and a love for our students. For more details about these projects go to www.jccmi.edu/heritage-center.

Students are strongly volunteers in this work. They receive no scholarship and no grade. Each student decides whatever time he or she has to the work. Most of the students carry a heavy class load and also work one or two jobs. Yet they still come weekly. They are devoted, dedicated, and consistent.

Pfi Theta Kappa Honor Society broadens education, opportunity

When a student accepts their invitation to Pfi Theta Kappa (PTK) — Alpha Rho Lambda Honor Society at Jackson College, they open a world of opportunity!

PTK is an international honor society for two-year colleges. To be eligible, students must maintain a minimum cumulative grade point average of 3.5 on a 4.0 scale. PTK is available at all Jackson College campuses and in the Prison Education program.

BENEFITS

Members can apply for more than $36 million in scholarships. They have access to online resources for transfer help in developing soft skills and creating a career plan. Members meet regularly and have the opportunity to work with other PTK members on local and global projects. Students have had their research and original works of poetry published.

Professor Emerita Martha Petry serves as the advisor for Jackson College’s PTK chapter. Petry said, “PTK is about broadening education and opportunity. It’s an opportunity to learn about the Jackson College community and the local communities and countries in which they live.”

“We are helping our students to achieve more than they can in the classroom.”

To learn more about PTK, visit www.jccmi.edu/programs/honorsociety.

PRODUCTION PIECES
Blue Oyster Cult Postcard (print/direct mail) – Created to inform previous ticket buyers (of similar genre) of the upcoming performance at the Potter Center Sheffer Hall, by Blue Oyster Cult and Mark Farner American Band. Postcards were mailed to just over 1,200 homes.

Blue Oyster Cult
with Mark Farner’s American Band
Saturday, Sept. 22, 2018 • 7 p.m.

Join us for an incredible night of rock with Blue Oyster Cult and Mark Farner’s American Band. Pioneering the heavy metal style while providing inspiration to psychedelic jam bands and arena rockers alike, genre-benders Blue Oyster Cult offer the world a taste of the wild side.

Blue Oyster Cult is best known for their smash singles “(Don’t Fear) The Reaper,” “Burnin’ for You” and “Godzilla.” Legendary all-American frontman and guitarist Mark Farner was the engine that pulled the original Grand Funk Railroad to the top, and today he’s a platinum recording artist 30 times over.

TICKETS: $48 | $45 | $30

To purchase tickets call 517.796.8600 or online at www.jccmi.edu/pottercenter.
**Potter Center Season Postcard for Salvation Army Golf Outing** (print) – Created to insert in the goodie bags being assembled for the Salvation Army Golf Outing. Golfers will receive a 10% discount of any tickets purchased when they present this postcard at the box office.
Move-in Orientation / Welcome Week Booklet (print) – Created for use at the housing move-in, this booklet contains welcome week activity calendar, housing activity calendars, the College’s mission, vision and values and other information important for housing student’s success. CLICK ON IMAGE FOR COMPLETE DOCUMENT
African American Alumni Reunion Invitation (print/direct mail) – Created to invite Jackson College alumni and friends to join together to inspire our students and celebrate our community of diversity at this inaugural event. Mailed to just over 1,700 homes. CLICK ON IMAGE FOR COMPLETE DOCUMENT
Oktoberfest Invitation (print/direct mail) – Created to invite friends and community members to the ninth annual Jackson College Foundation Feast for Knowledge - Oktoberfest. This invitation was mailed to just under 2,000 homes. CLICK ON IMAGE FOR COMPLETE DOCUMENT
Multicultural Initiative / Barber Shop (print) – Providing low cost haircuts for Jackson College students who attend tutoring at the Center for Student Success. Students attending at least one hour a week will receive $5 off a haircut.

BARBER SHOP
Mentoring and Tutoring Initiative

Students who attend tutoring at Center for Student Success or Multicultural Center for two hours per week, they will receive a free cut.
Attend one hour per week, receive $5 off a haircut.
Games available to play NFL Madden, NBA 2K and more!

September 25
October 9 & 23
November 6 & 20
December 4 & 18
6-9:30 p.m.
WWJMC – BW 135
$10 per cut and hairline

For more information contact
Multicultural Center at 517.990.1317
**Student Leadership Dinner Poster** (print) – Created to inform all Jackson College students of an opportunity to attend the Multicultural Affairs Student Leadership Dinner. Open to all, this event will stress academics, leadership and character.
Student Life Welcome Week Poster 2028 (print) — Created to inform Jackson College students of the many activities available to them during Welcome Week. Posters were distributed throughout all campuses and in particular in Housing and the Hangar.
You Are Accepted Billboard Campaign (print/outdoor) – The second moth of our outdoor campaign in Jackson continues with billboards of graduates from nine areas high schools including: Springport, Jackson, Michigan Center, Napoleon, Homer, Concord, Lumen Christi, Columbia Central, Homer and Grass Lake.
Congratulations graduates
JACKSON COLLEGE
YOUR NEXT STEP
Housing Fall Fun Poster (print) – Created to Jackson College students of the many activities available to them in Housing for the fall semester. Posters were distributed throughout Housing units and the Hangar.
Hillsdale Daily News (print) – This full-page ad appeared in the Hillsdale Daily News on Thursday August 30. It is intended to inform Hillsdale County residents and prospective students of the opportunities that are available to them at the LeTarte Center Hillsdale. Students are able to complete many degrees at the Hillsdale Center in addition to starting a degree and finishing at Central, Adrian or online.

We are ... here for you!

The Jackson College, LeTarte Center offers many opportunities for higher education, close to home.

Programs that may be completed at the LeTarte Center are:

- Associate in Arts - great degree for those pursuing a bachelor’s degree
- Associate in General Studies
- Associate in Science - great degree for those pursuing a bachelor’s degree in science-related fields
- Behavioral Sciences Certificate
- Business Administration
- Corrections
- Digital Photography Certificate
- EKG Technician
- Electronic Health Records
- Law Enforcement
- Management
- Phlebotomy
- Project Management

These programs and more may be started right here in Hillsdale and finished online, in Jackson or Adrian.

Fall semester starts Sept. 4, with many later-starting classes beginning throughout September and October.

Call 517.437.3343 today, or stop by the center at 3120 W. Carleton Road, Hillsdale.

For more information, visit the web site at www.jccmi.edu.
Multicultural Hispanic Heritage Month Celebration Poster – (print) – Created to inform Jackson College students, employees and the community of this free event to celebrate Hispanic heritage. Local entertainment and free Hispanic cuisine is available.

**COMING CELEBRATE**

**HISPANIC HERITAGE MONTH**

Thursday, September 20, 2018 • 12 noon – 1 p.m.
Potter Center Patio (Bert Walker room 144 & 145 if there is rain)
A Taste of Hispanic Cuisine • FREE FOOD and BEVERAGE
Music featuring: Los Vaqueros Band, “The Cowboys”

Jackson College
Multicultural Join MOM or SOS Poster (print) – Created to inform Jackson College students of the opportunities available to them by joining Men of Merit and Sisters of Strength. Posters were distributed on all Jackson College campuses.

To join or for more information, contact Multicultural Affairs at 517.990.1317.
Student Life - Trivia Night Poster (print) – Created to inform all Jackson College students, faculty and staff of a series of Trivia Nights. Guests will face off against Jen Fiero, Jackson College librarian and former Jeopardy champion.
Student Life - No Zebras Poster (print) — Created to inform all Jackson College students, faculty and staff of a upcoming presentation addressing sexual aggression and bystander intervention. Posters were distributed through all campuses and in particular in student housing and the Hangar.
Multicultural MOM or SOS Poster (print) – Created to inform Jackson College students of the kickoff meeting and lunch to find out more information on these great organizations.

FALL 2018 KICK OFF LUNCH

Thursday, Sept. 6, 2018
Noon - 2 p.m.
Woodrow Wilson Jr.
Multicultural Center,
Bert Walker Hall 135

For more information call:
Antoine Breedlove
517.990.1317
FALL 2018 KICK OFF LUNCH

Thursday, Sept. 6, 2018
Noon - 2 p.m.
Woodrow Wilson Jr.
Multicultural Center,
Bert Walker Hall 135

For more information call:
Kelly Crum
517.990.1318
Student Life - Welcome Week Jet Jam Passport (print) – Created or use by all Jackson College students as they participate in the Welcome Week activity Jet Jam. College groups, community agencies and student groups will represent their information and offer take-aways for JC students. Students collecting enough stamps will be entered to win prizes and will gain knowledge of the College, services available to them and our community. CLICK ON IMAGE FOR COMPLETE DOCUMENT
ACTIVITIES FOR FALL 2018 SEMESTER

SUNDAY NIGHT PUBLIC PRAYER
Open to all students, third Sunday of the month.
Sept. 16, Oct. 21, Nov. 18, Dec. 16. • 7 - 8 p.m.
Jets Hangar Main Room.

CHRISTIAN STUDENT CLUB MEETINGS
Open to CSC members and guests, every Sunday beginning Sept. 9 • 7 - 9 p.m.
Jets Hangar Classroom.

BIBLE DISCUSSION GROUP
Open to all students
Wednesdays 11 a.m. - 1 p.m.
Bert Walker Hall (BW) Room 211
Thursdays 11 a.m. - 12 noon
William Atkinson Hall (WA - Library) Room 107
Thursdays 7 - 8 p.m
Jets Hangar Classroom

5TH ANNUAL SUBSTANCE ABUSE FORUM
Open to community and students
Wednesday, Oct. 24 • Bert Walker Room 144
Free pop, pizza and cookies.

FALL FEST
Open to CSC members and their guest
Saturday, Oct. 3 • 7 - 10 p.m
Hay ride, hot dogs, donuts and bonfire.

EXAM WEEK • FREE PIZZA • FREE POP
FREE PRAYER FOR EXAMS
Open to all students
Dec. 17, 18, 19, 20 • 10 a.m. - 2 p.m.
Tent | Central Campus Quad

COMMUNITY SERVICE OPPORTUNITIES
Jackson Interfaith Shelter • Street Prayer Teams
Visits to Jackson County Medical Care Facility
SUNDAY NIGHT

Christian Student Club
meetings for members and
their guests.
Jets Hangar Classroom
7-9 p.m.

FOR MORE INFORMATION:
SAM F. BADJIE, PRESIDENT • badjiesamf@my.jccmi.edu • 608.333.6016
BILL NAVARRE, TREASURER • wfnavarre@att.net • 517.529.4216

THE CHRISTIAN STUDENTS CLUB (CSC) IS A RECOGNIZED JACKSON COLLEGE STUDENT CLUB.
**Student Life - Christian Student Club Panel Card (print)** – Created to inform students of the goals of the Christian Student Club and encourage membership.

**Christian Student Club**

- Looking for a place to connect with others of faith?
- Looking to find opportunities for spiritual growth?
- Looking for ways to serve your community?
- Looking for ways to connect beyond the classroom?
- Looking for opportunities to experience or share the power of prayer in your life?
- Looking for ways to explore your questions about faith?

Visit the Christian Student Club at Jackson College.

“*The Christian Student Club is more than just a community service group that does activities together. It is a place where I can pray and ask questions about the Bible, God and life. I can be myself around the other members, and that is a great feeling.*”

- ARESHIA GIBBS-BRADLEY

**MISSION STATEMENT**

The Christian Student Club is dedicated to support one another in our Christian walk of faith, through prayer, worship, social activities, Bible study and service to others. We acknowledge that we are not a church and that we may have differing doctrinal beliefs, but we believe with the help of the Holy Spirit for the time we are in College we may unify ourselves in the Person of Jesus and be a source of spiritual strength to one another.

**CHRISTIAN STUDENT CLUB OFFICERS:**

SAM F. BADJIE | PRESIDENT  
badjiesamf@my.jccmi.edu

BILL NAVARRE | TREASURER  
wfnavarre@att.net

VIRGINIA IMPERIAL | CLUB ADVISOR  
vimperial@jccmi.edu
Athletics - Join the Team Flyers (print) — Created to encourage Jackson College students to consider joining men’s and women’s bowling and cross country. Flyers were distributed by the respective coaches and electronically.

JOIN THE TEAM

Jackson College Jets open roster spots available on men’s and women’s bowling and cross country teams.

INTERESTED IN PLAYING?
Contact the bowling or cross country head coach for more information.

COREY DANIELS
Head Bowling Coach
DanielsCoreyW@jcctmi.edu
517.745.6430

SERAFIN LLERENA
Head Cross Country Coach
LlerenaSerafin@jcctmi.edu
517.888.4137
Student Life & Housing - Labor Day BBQ Poster (print) – Created to inform all Jackson College students of a free Labor Day BBQ. Free food, yard games, music and fun activities.
William Atkinson Library Bookmark (print) – Created for use by the Library staff to inform students, employees and community members of the services offered by the Library. Distributed by Library staff.

WELCOME
We strive to create a welcoming atmosphere that includes showing respect for fellow students. We ask that everyone be conscientious of noise volume and not disrupt others. Please help us provide a supportive study environment by acting responsibly and appropriately.

RESOURCES & SERVICES
https://libguides.jccmi.edu/resourcesandservices

ONLINE
- More than 80 research databases with full-text journals
- More than 175,000 e-books
- Streaming video collection
- Research guides
- 24/7 librarian chat

ON CAMPUS
- 30,000 volume print collection
- Textbooks & anatomical models on reserve
- Breakout Room reservations
- Desktop computers, laptops & printing/scanning

HOURS
www.jccmi.edu/library/library-hours/

Jackson College
www.jccmi.edu/library
517.796.8622
William Atkinson Hall
2111 Emmons Road
Jackson, MI 49201
William Atkinson Library Magnet (print) – Created for use by the Library staff as a quick reference for the Library. These are magnets and are approximately the size of a business card.
Campus Television Screens (digital) – Electronic messages appear on all campus television sets. These messages run on a schedule and can be campus / center specific.
September 8, 2018 • Lakeland Hills Golf Course
8 a.m. registration • 9 a.m. shotgun start
$80 per golfer • register at www.jccmi.edu/golfouting

WHAT IS IT?
Jackets for Jets provides access to professional clothing to assist students in their efforts to be ready for the workplace. Jackson College is committed to our students’ success, and that includes helping you dress for success on the job!

HOW DOES IT WORK?
To access the closet, students should set up an appointment with a staff member by calling 517.796.8602 ext. 8246 or e-mailing Heather Marshall at marshallheather@jccmi.edu. At the appointment, students may take one full outfit which will be theirs to keep. Repeat appointments will be decided based on available inventory.

AUGUST 30
2 p.m.
Potter Center
Sheffer Music Hall

Open and free to all Jackson College students and staff.

Presentation contains sensitive information and adult content.
JACKSON COLLEGE STUDENT LIFE INVITES YOU

TRIVIA NIGHT

JACKSON COLLEGE STUDENTS, FACULTY & STAFF ARE WELCOME!

FREE SNACKS

WIN PRIZES

Sept. 19 • Oct. 3
Oct. 17 • Nov. 7
Nov. 14: Championship
7 P.M. • JETS HANGAR

Winning team faces off with two-time "Jeopardy!" champ Jen Fiero. Bring your team of 3-6 players for a fun night of pub-style trivia. Must have one Jackson College student per team.

LET’S TALK!

Walk-in advising with a student success navigator is available at Central Campus

AUGUST 30: 9 a.m. - 4 p.m.
AUGUST 31: 1 - 4 p.m.
SEPTEMBER 4 - 7: 9 a.m. - 4 p.m.

JACKSON COLLEGE

WELCOME WEEK

SEPT. 3-7
**SEPT. 7**

**Club Jet**
Jets Hangar
9 p.m.
Meet, mingle and dance as the DJ spins
Modern photo booth
Bring student ID

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**SEPT. 5**

**Comedy Illusionist**
Mark Maze and
**Comedy Hypnotist**
Jimmy G
Bert Walker Hall, Room 145
8 p.m.
Hilarious and mystifying,
these are performances
you need to see to believe!
Bring Student ID

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**SEPT. 6**

**Fire & Ice Night**
Center Quad
9 p.m.
Live music, entertainment,
and of course, fire & ice
SEPT. 4
Free Film Night
Jets Hangar
9 p.m.
The movie “TAG”
Free Popcorn
Bring Student ID

SEPT. 6
Jet Jam 2018
Center Quad near Clock Tower
11 a.m. – 3 p.m.
Get connected with campus and community resources.
Tables located on the center quad lawn near the clock tower.
Free food, prizes and swag

Jackson College Housing and Student Life invite you to

LABOR DAY BARBEQUE
09.03.18
Jets Hangar
3 p.m.
FREE FOOD, YARD GAMES, MUSIC, FUN!
Open to all Jackson College students.
Openings available for bowling & cross country teams!
August 22, 2018

Interested in sports? Jackson College Jets open roster spots available on men’s and women’s bowling and cross country teams for this coming season. Contact the bowling or cross country head coach for more information.

Corey Daniels
Head Bowling Coach
DanielsCoreyW@jccmi.edu
517.745.6430

Serafin Llerena
Head Cross Country Coach
LlerenaSerafin@jccmi.edu
517.888.4137

Extended walk-in advising hours offered as fall semester nears
August 21, 2018

Jackson College’s Student Services on Central Campus will host extended walk-in advising hours in preparation for fall semester. Walk-in advising will be available from 9 a.m. to 4 p.m. on Aug. 30 and Sept. 4-7 (note no walk-ins from 12-1 for lunch period); 1-4 p.m. on Friday, Aug. 31. Fall semester begins Tuesday, Sept. 4. Regular walk-in hours will resume the second week of courses.

Walk-in advising sessions are typically about 10 minutes. Students may ask questions about information on the upcoming semester, about prerequisite courses, or receive resources to help with the registration process. Walk-in sessions are not a good time for long-term planning, schedule building, or academic success planning. For these questions, please schedule a 30-minute advising session with a student success navigator.

If you have questions, please contact Student Services at 517.796.8425. Student Services is located in Bert Walker Hall on Central Campus. For more information, visit https://www.jccmi.edu/academics/academic-advising/.

Student named 2018 Coca-Cola Leaders of Promise Scholar
August 14, 2018

Congratulations to Jackson College student Barbara Barber, one of 207 Phi Theta Kappa members named a 2018 Coca-Cola Leaders of Promise Scholar! She will receive a $1,000 scholarship.

Barber may not be your typical college student. Now age 65, she’d been out of school for 45 years and struggled with health issues, spending almost 16 years in a wheelchair and requiring oxygen. For the last five years she’s been able to walk again, and two years ago, she came with her granddaughter to Jackson College to help her granddaughter enroll.
“My background is that I gave up a scholarship to Adrian College to get married, so I told my granddaughter not to pass up this opportunity because I’ve always regretted that I gave it up and now it’s too late,” Barber recalls. “The navigator said, ‘You know, it’s never too late,’ but I said yes, at 63 it is too late. But with her encouragement and my granddaughter’s encouragement, I decided to try. I’ve been taking classes ever since.”

Barber plans to complete her associate degree in 2020 and hopes to find a career helping people, perhaps social services or something similar. She’s been a member of Phi Theta Kappa since April 2017 and was co-vice president with her granddaughter, Brianna Boley, at the Adrian campus, Jackson College @ LISD TECH. She traveled to Kansas City for PTK’s centennial national conference and has worked on two honors projects. She appreciates advisor, Professor Martha Petry, who is always personable and takes everyone under her wings. “Without her love and devotion for PTK, and her encouraging me to join, this scholarship would not have been possible for me,” Barber said. “I’ve loved PTK; it’s been an experience I won’t forget.”

The Coca-Cola Leaders of Promise Scholarship Program helps new Phi Theta Kappa members defray educational expenses while enrolled in associate degree programs. Scholars are also encouraged to assume leadership roles by participating in Society programs and are selected based on scholastic achievement, community service, and leadership potential. More than 1,200 applications were received.

A total of $207,000 is awarded through the Leaders of Promise Scholarship Program. The Coca-Cola Scholars Foundation provides $200,000 in funding for the scholarships, with $25,000 set aside for members who are veterans or active members of the U.S. military. The remaining amount is supported by donations to the Phi Theta Kappa Foundation and provides seven Global Leaders of Promise Scholarships, earmarked for international students.

“The Coca-Cola Scholars Foundation has a long history of providing financial assistance to outstanding students at community colleges,” said Jane Hale Hopkins, Executive Vice President and President-Elect of the Coca-Cola Scholars Foundation. “We are proud to partner with Phi Theta Kappa, make it possible for more deserving students to achieve their educational goals, and support tomorrow’s leaders of the global community.”

Phi Theta Kappa is the premier honor society recognizing the academic achievement of students at associate degree-granting colleges and helping them to grow as scholars and leaders. The Society is made up of more than 3.5 million members and nearly 1,300 chapters in 10 nations. Learn more at ptk.org.

_________________________________

Check out Hillsdale LeTarte Center Patio Party
August 2, 2018

HILLSDALE — Explore the Jackson College Hillsdale LeTarte Center and all it offers at a free Patio Party Thursday, Aug. 23 from 5-7 p.m.

All future and current students and their families are invited. Hillsdale faculty and staff members will be available to meet and speak with students and guests. Assistance will be available to apply to Jackson College, reviewing tuition and financial aid and applying for aid, and ordering textbooks. Take a tour of the campus and enjoy free hot dogs, games and giveaways. Prizes include three free credits toward tuition, a $250 bookstore gift certificate or $250 laptop/Chromebook and more.

Get started on a new future close to home at Jackson College’s Hillsdale LeTarte Center. Choose from an associate degree or certificate program, or take classes necessary to transfer to a university to complete a bachelor’s degree.

The event is free and all are invited. To RSVP, please visit www.jccmi.edu/patioparty. For more information, call 517.437.3343, or stop by the center at 3120 W. Carleton Road, Hillsdale.
Hillsdale Daily News
LeTarte Center to host Patio Party
August 16, 2018
Click here to view this article.

The Exponent
Coca-Cola honors Morenci woman’s academic achievements
August 20, 2018
Click here to view this article.

Jackson Citizen Patriot
First conference match ends with tie for Jackson College Jets men’s soccer
August 31, 2018
Click here to view this article.

Jackson Citizen Patriot
Jackson College volleyball picks up first win of season against Ancilla, 3-2
August 30, 2018
Click here to view this article.

Jackson Citizen Patriot
Jackson College women’s soccer 2-1 this season
August 30, 2018
Click here to view this article.
County Press

Free health screening event being offered at Jackson College

August 18, 2018