



### Together we inspire and transform lives. - Jackson College Mission Total Commitment to Student Success

### **STUDENT SUCCESS FACTORS**

Persistence Fall to Spring: Goal 90%

	Fall 2018	Fall 2019	Fall 2020
Overall	76%	74%	64%
Ground	79%	76%	61%
Virtual	67%	68%	65%

Persistence Fall to Fall: Goal 80%

	Fall 2018	Fall 2019	Fall 2020
Overall	50%	47%	42%
Ground	50%	48%	26%
Virtual	53%	44%	43%

Two Year Completion: Goal 70%

	Fall 2018	Fall 2019	Fall 2020
Overall	33%	21%	4%
Ground	29%	18%	0%
Virtual	48%	25%	5%

### Credit Activity

		Fall 2018	Fall 2019	Fall 2020	Fall 2021
Overall	<6 Credits	1183	1300	1070	1115
	6+ Credits	4035	4071	3481	3659
	Sum:	5218	5371	4551	4774
Online Only	<6 Credits	356	511	1014	873
	6+ Credits	427	579	3096	2361
	Sum:	783	1090	4110	3234
<b>Ground Only</b>	<6 Credits	820	780	41	240
	6+ Credits	2836	2549	9	349
	Sum:	3656	3329	50	589
		•			

		Fall 2018	Fall 2019	Fall 2020	Fall 2021
Overall	<6 Credits	23%	24%	24%	23%
	6+ Credits	77%	76%	76%	77%
	Sum:	5218	5371	4551	4805
Online Only	<6 Credits	45%	47%	25%	27%
	6+ Credits	55%	53%	75%	73%
	Sum:	783	1090	4110	3248
<b>Ground Only</b>	<6 Credits	22%	23%	82%	41%
	6+ Credits	78%	77%	18%	59%
	Sum:	3656	3329	50	579





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#### **STUDENT SUCCESS FACTORS**

### **Enrollment by Method**

	2019 Fall	2020 Fall	2021 Fall
Ground Only	61.98%	1.10%	12.05%
Online Only	20.29%	90.31%	67.60%
Other	17.72%	8.59%	20.35%

Attempted vs Completed Credits

•						
	2019 Fall		2020 Fall		2021 Fall	
	Attempted	Completed	Attempted	Completed	Attempted	Completed
	Credits	Credits	Credits	Credits	Credits	Credits
Overall	42,957	37,435	34,134	28,410	34,070	29,453
Online Only	5,999	5,056	30,193	24,887	21,148	18,296
Ground Only	27,085	23,910	218	165	3168	2659

Course Completion by Number of Weeks

	2019 Fall	2020 Fall
Overall	83.00%	77.00%
1st 7 Weeks	83.63%	83.60%
2nd 7 Weeks	78.64%	71.88%
15 Weeks	78.30%	69.00%

#### **GPA** Average by Term

U			
	2019 Fall	2020 Fall	2021 Fall
Overall	2.97	2.7	2.88
Online Only	2.85	2.7	2.93
Ground Only	3	2.26	2.58

#### **Credit Completion Rate**

	2019 Fall	2020 Fall	2021 Fall
Overall	87%	83%	86%
Online Only	84%	82%	87%
Ground Only	88%	76%	84%

#### Course Completion by Method

	AY 2018	AY 2019	AY 2020
Overall	82%	83%	77%
Online Only	76%	81%	77%
Ground Only	83%	84%	80%





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#### STUDENT SUCCESS FACTORS

STUDENT SUCCESS FACTORS					
			Ground		
AY 2018	Overall	Online Only	Only		
ENG	81%	72%	82%		
BUA	87%	76%	89%		
MAT	69%	65%	69%		
PSY	83%	79%	84%		
COM	80%	75%	82%		
SEM	84%	64%	85%		
BIO	71%	57%	74%		
DMS	86%	88%	74%		
CIS	78%	69%	80%		
HUM	79%	60%	84%		
HIS	84%	88%	82%		
MUS	81%	78%	81%		
ECN	87%	83%	88%		
GEO	93%	85%	94%		
ART	82%	77%	83%		
CRJ	85%	83%	86%		
CNS	98%	94%	98%		

### Course Completion Rates Top 20 Enrolled Subjects

			Ground
AY 2019	Overall	Online Only	Only
ENG	81%	78%	81%
BUA	90%	86%	91%
MAT	71%	67%	72%
PSY	82%	79%	84%
COM	81%	80%	81%
SEM	85%	82%	86%
BIO	69%	63%	72%
DMS	93%	92%	97%
CIS	79%	72%	82%
HUM	77%	69%	82%
HIS	84%	86%	81%
MUS	84%	83%	85%
ECN	86%	89%	85%
GEO	92%	89%	93%
ART	84%	84%	84%
CRJ	88%	90%	87%
CNS	92%	77%	95%

AY 2020	Overall	Online Only	Ground Only
ENG	71%	71%	11%
BUA	85%	85%	
MAT	65%	65%	
PSY	79%	79%	
COM	73%	74%	20%
SEM	71%	71%	25%
BIO	62%	62%	100%
DMS	89%	89%	100%
CIS	78%	78%	
HUM	79%	79%	
HIS	74%	74%	50%
MUS	85%	85%	
ECN	86%	86%	
GEO	88%	88%	
ART	75%	75%	
CRJ	85%	85%	
CNS	89%	89%	





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### **STUDENT SUCCESS FACTORS**

### **Dropout Rate**

Term	Enrolled	Dropouts	Percent
18/WN	5130	73	1.42%
18/SP	2637	44	1.67%
18/FL	5218	80	1.53%
19/WN	5034	40	0.79%
19/SP	2653	44	1.66%
19/FL	5371	50	0.93%
20/WN	5072	41	0.81%
20/SP	2308	36	1.56%
20/FL	4551	83	1.82%
21/WN	4354	86	1.98%
21/SP	2438	70	2.87%
21/FL	4774	78	1.63%

#### Ombudsman Filings

Ombadaman riinga		
Month	2020-2021	2021-2022
January	66	
February	42	
March	39	
April	35	
May	54	
June	25	
July	50	
August	94	37
September	45	36
October	32	16
November	42	56
December	47	54





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### **STUDENT SUCCESS FACTORS**

### Financial Aid - Transmitted to Student

Award Description	Fall 2020	Fall 2021
Enrolled	4551	4805
All Federal	4466	4332
Michigan	565	979
Institutional	225	212
Private/ Endowment	327	236
Federal Pell Grant	1815	1671
Cares	877	1658
Education Emerency Scholarship	4072	3827
Additional Unsubsidized Direct Loan	8	1
Parent Loan for Undergraduate	19	8
Private Loan	36	30
Subsidized Direct Loan	685	317
Unsubsidized Direct Loan	639	324
Unsubsidized Direct Loan 2	8	2

### Financial Aid - Transmitted to Student Percentage

Award Description	Fall 2020	Fall 2021
Enrolled	4551	4805
All Federal	98%	90%
Michigan	12%	20%
Institutional	5%	4%
Private/ Endowment	7%	5%
Federal Pell Grant	40%	35%
Cares	19%	35%
Education Emerency Scholarship	89%	80%
Additional Unsubsidized Direct	0%	0%
Parent Loan for Undergraduate	0%	0%
Private Loan	1%	1%
Subsidized Direct Loan	15%	7%
Unsubsidized Direct Loan	14%	7%
Unsubsidized Direct Loan 2	0%	0%





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### STUDENT SUCCESS FACTORS

STODENT SOCCESS TACTORS				
Race/ Ethnicity	Fall 2018	Fall 2019	Fall 2020	Fall 2021
White	63%	62%	64%	68%
No Value Entered	18%	18%	14%	12%
Black or African American	8%	10%	11%	9%
Hispanic/Latino	5%	5%	6%	5%
Two or more races	4%	3%	4%	4%
Asian	1%	1%	1%	1%
American/Alaska Native	0%	0%	0%	0%
Nonresident Alien	0%	0%	0%	0%
Hawaiian/Pacific Islander	0%	0%	0%	0%

	County				City	JC 20	21 Fall	
2019 Census Data	Lenawee	Hillsdale	Jackson	Adrian	Hillsdale	Jackson	Students	Staff
White alone, percent	94%	97%	88%	89.00%	94.80%	71.00%	74%	71.03%
Black or African American alone	3%	1%	8%	4.80%	1.90%	20.60%	9%	7.82%
Hispanic or Latino	8%	2%	4%	19.20%	3.50%	6.90%	6%	1.69%
American Indian and Alaska Native alone	1%	1%	0%	0.30%	0.20%	0.20%	0%	1.27%
Asian alone, percent(a)	1%	1%	1%	0.10%	0.90%	0.90%	1%	0.85%
Native Hawaiian and Other Pacific Islander alone	-	-	0%	0%	0%	0.00%	0%	0.21%
Two or More Races	2%	2%	3%	3.30%	1.90%	5.80%	4%	0%
White alone, not Hispanic or Latino	87%	95%	85%	72.90%	91.60%	66.60%	68%	69.34%
Unknown							12%	18.82%





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STUDENT SUCCESS FACTORS	County Info	ormation						
	Lenawee	Hillsdale	Jackson	Lenawee	Hillsdale	Jackson	Total	Total %
	98,451	45,605	158,510	98,451	45,605	158,510	302,566	
Age and Sex								
Persons under 5 years, percent	5.30%	5.70%	5.70%	5,218	2,599	9,035	16,852	6%
Persons under 18 years, percent	20.80%	21.50%	21.30%	20,478	9,805	33,763	64,046	21%
Persons between 18 and 65 years	54.50%	52.60%	54.70%	53,656	23,988	86,705	164,349	54%
Persons 65 years and over, percent	19.40%	20.20%	18.30%	19,099	9,212	29,007	57,319	19%
Female persons, percent	49.50%	50.10%	48.90%	48,733	22,848	77,511	149,093	49%
Race and Hispanic Origin								
White alone, percent	93.70%	96.70%	87.60%	92,249	44,100	138,855	275,203	91%

Race and Hispanic Origin								
White alone, percent	93.70%	96.70%	87.60%	92,249	44,100	138,855	275,203	91%
Black or African American alone, percent(a)	3.00%	0.70%	8.10%	2,954	319	12,839	16,112	5%
Hispanic or Latino, percent(b)	8.20%	2.40%	3.60%	8,073	1,095	5,706	14,874	5%
American Indian and Alaska Native alone, percent(a)	0.60%	0.60%	0.40%	591	274	634	1,498	0%
Asian alone, percent(a)	0.50%	0.50%	0.90%	492	228	1,427	2,147	1%
Native Hawaiian and Other Pacific Islander alone,								
percent(a)	-	-	0.10%			159	159	0%
Two or More Races, percent	2.20%	1.50%	2.80%	2,166	684	4,438	7,288	2%
White alone, not Hispanic or Latino, percent	86.50%	94.50%	84.60%	85,160	43,097	134,099	262,356	87%

Population Characteristics								
Veterans, 2014-2018	6.43%	6.96%	6.67%	6,330	3,173	10,573	20,076	7%





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### STUDENT SUCCESS FACTORS

	City Inform	nation							
	Adrian	Hillsdale	Jackson L		Lenawee	Hillsdale	Jackson	Total	Total %
	20,600	8,003	32,440		20,600	8,003	32,440	61,043	
Age and Sex									
Persons under 5 years, percent	6.20%	6.80%	7.50%		1,277	544	2,433	4,254	7%
Persons under 18 years, percent	20.80%	20.10%	26.20%		4,285	1,609	8,499	14,393	24%
Persons 65 years and over, percent	17.30%	15.30%	10.70%		3,564	1,224	3,471	8,259	14%
Female persons, percent	51.70%	53.00%	51.00%		10,650	4,242	16,544	31,436	51%
Race and Hispanic Origin									
White alone, percent	89.00%	94.80%	71.00%		18,334	7,587	23,032	48,953	80%
Black or African American alone, percent(a)	4.80%	1.90%	20.60%		989	152	6,683	7,823	13%
Hispanic or Lating, parcent(h)	10.20%	2 50%	6 00%		2 055	200	2 220	6 171	110/

Race and Hispanic Origin								
White alone, percent	89.00%	94.80%	71.00%	18,334	7,587	23,032	48,953	80%
Black or African American alone, percent(a)	4.80%	1.90%	20.60%	989	152	6,683	7,823	13%
Hispanic or Latino, percent(b)	19.20%	3.50%	6.90%	3,955	280	2,238	6,474	11%
American Indian and Alaska Native alone, percent(a)	0.30%	0.20%	0.20%	62	16	65	143	0%
Asian alone, percent(a)	0.10%	0.90%	0.90%	21	72	292	385	1%
Native Hawaiian and Other Pacific Islander alone,								
percent(a)	0%	0%	0.00%	-	-	-	-	0%
Two or More Races, percent	3.30%	1.90%	5.80%	680	152	1,882	2,713	4%
White alone, not Hispanic or Latino, percent	72.90%	91.60%	66.60%	15,017	7,331	21,605	43,953	72%

Population Characteristics								
Veterans, 2014-2018	5.41%	4.72%	4.84%	1,115	378		3,064	5%





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### **FINANCIAL SUCCESS FACTORS**

Month	Percentage of Original Revenue Budget	Actual Percentage of Revenue	Original Revenue Budget	Actual Revenue Year to Date	Monthly Burn Rate	Percentage of Original Expense Budget	Actual Percentage of Expense	Original Expense Budget	Actual Expense Year to Date
January-21	100%	80%	\$41,017,213	\$32,803,069	\$3,047,744	100%	54%	\$41,016,694	\$22,324,669
February-21	100%	83%	41,017,213	34,048,800	2,446,092	100%	60%	\$41,016,694	24,770,761
March-21	100%	86%	41,017,213	35,315,437	3,004,233	100%	68%	\$41,016,694	27,774,994
April-21	100%	90%	41,017,213	36,741,528	4,080,233	100%	78%	\$41,016,694	31,855,227
May-21	100%	104%	41,017,213	42,680,614	2,888,906	100%	85%	\$41,016,694	34,744,133
June-21									
July-21	100%	7%	41,480,220	2,872,920		100%	8%	41,480,220	3,459,662
August-21	100%	33%	41,480,220	13,810,375	3,095,509	100%	16%	41,480,220	6,555,171
September-21	100%	43%	41,480,220	17,815,469	2,762,132	100%	23%	41,480,220	9,317,303
October-21	100%	47%	41,480,220	19,521,083	4,122,002	100%	32%	41,479,501	13,439,305
November-21	100%	51%	41,480,220	21,282,543	2,943,307	100%	40%	41,479,501	16,382,612
December-21	100%		41,480,220			100%		41,479,501	
January-22	100%	0%	41,480,220	0	0	100%	0%	41,479,501	0
February-22									
March-22									
April-22									
May-22									
June-22				_					

### **HEERF Funds Institution**

			HEERF Fund			
		HEERF Fund	Award Actual	HERRF Fund		
Date		Award	Expense	Balance		
	44583.00	\$ 16,887,711.00	\$ 12,352,534.00	\$ 4,535,177.00		

### **HEERF Funds Student**

		HEERF Fund	
	HEERF Fund	Award Actual	HERRF Fund
Date	Award	Expense	Balance
January-22	\$10,745,807	\$7,343,725	\$3,402,082





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### **FINANCIAL SUCCESS FACTORS**

	Debt Total Outstanding	Fund Balance as a % of	
Month	(Principle & Interest)	budget	Capital Outlay Fund Balance
January-21	\$46,344,296	57%	\$1,130,506
February-21	\$46,344,296	54%	\$1,202,472
March-21	\$46,344,296	50%	\$1,222,706
April-21	\$46,344,296	43%	\$1,266,881
May-21	\$46,344,296	51%	\$1,279,365
June-21	\$42,282,984		
July-21	\$42,282,984	30%	\$8,530,384
August-21	\$42,282,984	49%	\$8,398,589
September-21	\$42,282,984	51%	\$7,391,743
October-21	\$42,282,984	46%	\$6,291,997
November-21	\$42,282,984	43%	\$3,356,905
December-21	\$42,282,984		
January-22			
February-22			
March-22			
April-22			
May-22			
June-22			





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#### **HUMAN SUCCESS FACTORS**

FY '19 (7/1/18 - 6/30/19) FY '20 (7/1/19 - 6/30/20) FY '21 (7/1/20 - 6/30/21)

#### March-22

#### **Employee Demographics**

Male	Female	White	Unknown	Hispanic	Hawaiian/ Pacific Islande	Black	Asian	American/ Alaska Native
36.32%	61.43%	73.54%	14.80%	2.02%	0.21%	7.17%	1.12%	1.12%

#### Position Class by Race/ Ethnicity

	White	Unknown	Hispanic	Hawaiian/ Pacific Islande	Black	Asian	American/ Alaska Native
Faculty	87.10%	3.23%	3.23%		6.45%		
Supplemental Faculty	81.05%	7.00%	2.30%	0.16%	6.83%	1.89%	0.82%
Administrative	52.11%	2.13%	4.26%		8.51%		
Staff	84.93%	4.79%	1.37%	68.00%	6.16%	0.65%	1.37%
Student Employee	54.90%	3.92%	3.92%		27.45%	5.88%	2.33%

#### Gender by Race/ Ethnicity

	White	Unknown	Hispanic	Hawaiian/ Pacific Islande	Black	Asian	American/ Alaska Native
Unknown		90%%			10%%		
Male	74.07%	12.35%	1.23%		8.02%	1.85%	2.47%%
Female	75.91%	13.50%	2.55%	0.36%	6.57%	0.73%	0.36%

### Position Class by Gender

	Male	Female	Unknown
Faculty	43.55%	56.45%	
Supplemental Faculty	33.51%	60.00%	6.49%
Administrative	48.84%	48.84%	2.33%
Staff	40.65%	58.71%	0.65%
Student Employee	25.58%	74.42%	





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### **HUMAN SUCCESS FACTORS**

FY '19 (7/1/18 - 6/30/19) FY '20 (7/1/19 - 6/30/20)

FY '21 (7/1/20 - 6/30/21)

### **Employment Levels**

Count as of	6/30/2018	6/30/2019	6/30/2020	1 Yr Change
Faculty	74	72	62	-14%
Staff	136	140	132	-6%
Admin	44	47	41	-13%
Overall	254	259	235	-9%

### Employee Turnover

	FY19	FY20	FY21	1 Yr Change
Faculty	7	13	8	-38%
Staff	18	9	17	89%
Admin	2	6	9	50%
Overall	27	28	34	21%

### Employee Turnover Less Retirements

	FY19	FY20		FY21	1 Yr Change
Faculty		2	9	1	-89%
Staff	1	.5	6	12	100%
Admin		1	5	8	60%
Overall	1	.8	20	21	5%

#### Turnover Rate

	FY19	FY20	FY21
Faculty	9.50%	18.10%	12.90%
Staff	13.20%	6.40%	12.90%
Admin	4.50%	12.80%	22.00%
Overall	10.60%	10.80%	14.50%

#### Turnover Rate Less Retirements

	FY19	FY20	FY21
Faculty	2.70%	12.50%	1.60%
Staff	11.00%	4.30%	9.10%
Admin	2.30%	10.60%	19.50%
Overall	7.10%	7.70%	8.90%





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#### **HUMAN SUCCESS FACTORS**

- —PTO Carryover is only available July December of each year and it is unused vacation from the previous year in excess of 40 hours.
- FY '19 (7/1/18 6/30/19) FY '20 (7/1/19 - 6/30/20)
- —Administrators do not report time in the same manner as staff.

- FY '21 (7/1/20 6/30/21)
- —Admin Floating Holidays 11 eligible administrators did not use the full 16 hours awarded.

#### Staff Paid Time Off

Staff	FY19	FY20	FY21	FY22
Jan	289.25	653.42	510.52	998.68
Feb	370	773.72	518.01	0
Mar	455.86	718.1	737.12	0
Apr	723.45	398	1231.2	0
May	683.27	689.22	650.06	0
Jun	384.25	540.44	733.65	0
Jul	306.87	576.7	606.43	0
Aug	368.86	231.09	444.22	0
Sep	358.11	292.04	387.89	0
Oct	554.75	660.89	665.62	0
Nov	852.45	424.16	415.05	0
Dec	484.03	633.41	340.2	0
Total:	5831.15	6591.19	7239.97	998.68

#### Staff Paid Time Off Carryover

Staff	FY19	FY20	FY21	FY22
Jul	215.32	125	127	
Aug	873.13	439.86	593.67	
Sep	728.05	514.64	556.58	
Oct	637.42	1054.77	834.9	
Nov	753.45	681.47	448.27	
Dec	797.72	1172.76	411.55	
Total:	4005.09	3988.5	2971.97	

#### Administrator Paid Time Off

Admin	Awarded	Balance	% Used
PTO			
Carryover	1802.5	286.17	84%
PTO	5050.09	3825.44	24%

#### Staff Sick Time

—Admin PTO - Amount awarded reflects 120 hours per admin/prorated amounts for new administrators.

Staff	FY19		FY20	FY21	FY22
Jan		96.25	16.41	8	6.75
Feb		110.75	156.26	25.25	0
Mar		141.75	186.43	11.4	0
Apr		524	89.5	133.5	0
May		437.53	48.92	43	0
Jun		348	163.17	149.24	0
Jul		93	0	0	0
Aug		0	0	0	0
Sep		0	0	3.6	0
Oct		14.25	127.75	131.6	0
Nov		20.22	0	293.68	0
Dec		14	104.5	154.02	0
Total:		1799.75	892.94	953.29	6.75

#### Staff PTO Taken %

Staff	FY19	FY20	FY21	FY22
PTO Awarded	8960	8448		
PTO Used	5831.15	6591.19		
PTO Used %	65%	78%		

#### Administrator Sick Bank

	Balance		
Admin	10/2021	Current Bal	% Used
Sick Bank	21512	21091.41	2%





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#### **HUMAN SUCCESS FACTORS**

FY '19 (7/1/18 - 6/30/19)

FY '20 (7/1/19 - 6/30/20)

FY '21 (7/1/20 - 6/30/21)

#### **Average Salaries**

Staff	2018	2019	2020
Administrator	\$67,884.00	\$71,764.00	\$74,447.00
Staff	\$45,892.00	\$46,651.00	\$45,980.00
Faculty	\$83,999.00	\$83,598.00	\$82,101.00

#### **Salary Comments**

The upward trend makes sense for Administrators as market adjustments have been applied to wages.

The slight decrease in Staff and Faculty could be in part a result of the buyouts and retirements in 2020. (Buyouts included 1 Admin; 2 Staff; and 5 Faculty). Hiring in 2020 was almost non-existant.

#### **Vacant Positions Posted**

2021				2022			
January		July	30.5	January	22	July	0
February	16	August	32	February	0	August	0
March	11.2	September	30.5	March	0	September	0
April	6.5	October	30	April	0	October	0
May	13	November	27.8	May	0	November	
June	18.75	December	22.7	June	0	December	

#### **Vacancy Comments**

Monthly average of open/unfilled positions. Position is counted until individual starts. Very little hiring occurred in 2020. I will continue to track moving forward so we can see any possible trends.





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### **OPERATIONAL SUCCESS FACTORS**

Enrollment	Fall 20	Fall 21 TD	1 Yr Change
Campus View Resident	210	159	-24%
Dual Enrolled - Jackson	719	748	4%
Dual Enrolled - Out of County	349	353	1%
Extended In-County	156	202	29%
International Student	26	17	-35%
Jackson County	1384	1624	17%
Out of County	1065	1082	2%
Out of State	145	136	-6%
Prison - In County	126	130	3%
Prison - Out County	303	258	-15%
Prison - Senior	2	1	-50%
Senior Citizen	7	22	214%
Veteran	58	51	-12%

Billing Contact Hours	Fall 20	Fall 21 TD	1 Yr Change
Campus View Resident	2642	2042	-23%
Dual Enrolled - Jackson	4328	4749.5	10%
Dual Enrolled - Out of County	2139.5	2237	5%
Extended In-County	1628.24	1971.28	21%
International Student	343.28	191	-44%
Jackson County	14067.88	14847.92	6%
Out of County	10450.22	10373.58	-1%
Out of State	1434	1325.5	-8%
Prison - In County	865	856	-1%
Prison - Out County	2806	1898	-32%
Prison - Senior	14	3	-79%
Senior Citizen	59	40	-32%
Veteran	618	521.78	-16%

Enrollment	Winter 20	Winter 21	1Yr Change
Campus View Resident	226	124	-45%
Dual Enrolled - Jackson	801	742	-7%
Dual Enrolled - Out of County	309	385	25%
Extended In-County	148	140	-5%
International Student	46	17	-63%
Jackson County	1570	1336	-15%
Out of County	1060	926	-13%
Out of State	109	119	9%
Prison - In County	328	170	-48%
Prison - Out County	361	290	-20%
Prison - Senior	2	2	0%
Senior Citizen	31	6	-81%
Veteran	74	49	-34%

Billing Contact Hours	Winter 20	Winter 21	1Yr Change
Campus View Resident	2904	1453.87	-50%
Dual Enrolled - Jackson	4519	4628	2%
Dual Enrolled - Out of County	1706.5	2426.5	42%
Extended In-County	1576.05	1506.43	-4%
International Student	647.28	222	-66%
Jackson County	15235.92	12828.58	-16%
Out of County	10562.04	8954.4	-15%
Out of State	1152.28	1148.5	0%
Prison - In County	2408	1145	-52%
Prison - Out County	3459	2472	-29%
Prison - Senior	8	6	-25%
Senior Citizen	62	37	-40%
Veteran	903.5	538.06	-40%





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### Fall 2021 Percentage of Overall Enrollment by Month

Enrollment	21-Nov	21-Dec	21-Jan	21-Feb	21-Mar
Campus View Resident	3%	3%	3%	3%	3%
Dual Enrolled - Jackson	16%	16%	17%	17%	17%
Dual Enrolled - Out of County	7%	7%	8%	8%	8%
Extended In-County	4%	4%	4%	4%	4%
International Student	0%	0%	0%	0%	0%
Jackson County	33%	33%	31%	31%	31%
Out of County	23%	23%	21%	21%	21%
Out of State	3%	3%	3%	3%	3%
Prison - In County	3%	3%	3%	3%	3%
Prison - Out County	7%	6%	7%	7%	7%
Prison - Senior	0%	0%	0%	0%	0%
Senior Citizen	0%	0%	0%	0%	0%
Veteran	1%	1%	1%	1%	1%

### Early Middle College and Dual Enrollement

Early Middle College and Dual	Fall 19	Fall 20	Fall 21	1 Yr Change
NDS - Dual Enrolled School Students	626	490	465	-5%
NDS - High School Guest Student	10	6	14	133%
NDS - Hillsdale Early Middle College	86	70	81	16%
NDS - Jackson County Early College	367	339	345	2%
NDS - Jackson Prepatory Early College	64	99	146	47%
NDS - Lenawee Early Middle College	32	54	40	-26%
Sum:	1185	1058	1091	3%

#### **Jackson County Education Program**

Sum:	402	346		
MDOC-Womens Huron Valley	76	75	70	-7%
MDOC-St Louis Correctional	104	98	64	-35%
MDOC-Parnall	72	53	41	-23%
MDOC-Milan Fed Corr Inst	51	35	46	31%
MDOC-Lakeland	21	34	39	15%
MDOC-Gus Harrison	78	51	42	-18%
MDOC-Cotton	104	84	74	-12%
MDOC-Cooper Street	157		20	
Jackson Corrections Education Program	Fall 19	Fall 20	Fall 21	1 Yr Change





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#### **OPERATIONAL SUCCESS FACTORS**

### Fall 2021 Enrollment by Month

MDOC-Parnall

MDOC-St Louis Correctional

MDOC-Womens Huron Valley

Fall 2021 Enrollment by Month									
Early Middle College and Dual	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	21-Jan	21-Feb	21-Mar	21-Apr
NDS - Dual Enrolled School Students	422	468	470	470	470	519	519		
NDS - High School Guest Student	82	81	81	81	81	7	7		
NDS - Hillsdale Early Middle College	13	13	14	14	14	88	89		
NDS - Jackson County Early College	322	349	344	344	344	386	386		
NDS - Jackson Prepatory Early College	144	147	147	147	147	123	123		
NDS - Lenawee Early Middle College	40	41	40	40	40	40	40		
Jackson Corrections Education Program	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	21-Jan	21-Feb	21-Mar	21-Apr
MDOC-Cooper Street	27	22	20	20	20	39	39		
MDOC-Cotton	82	76	74	74	74	67	67		
MDOC-Gus Harrison	51	44	42	42	42	41	41		
MDOC-Lakeland	43	39	39	39	39	35	35		
MDOC-Milan Fed Corr Inst	46	47	46	46	46	60	60		





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### **OPERATIONAL SUCCESS FACTORS**

### Social Media Hits

			Twitter	Twitter		
Month	FaceBook	Instagram	Visits	Impressions	LinkedIn	Tik Tok
July-21	16,289	753	1,656	14,000	-	
August-21	64,720	878	2,590	19,900	-	213
September-21	28,124	1,290	1,088	8,167	201	212
October-21	15446	1034	4370	16700	239	-
November-21	28981	831	1356	14400	272	-
December-21	13629	794	1097	12800	277	-

			Twitter	Twitter		
Month	FaceBook	Instagram	Visits	Impressions	LinkedIn	Tik Tok
January-22	23,242	936	1,899	17,000	404	318 views
February-22	24,154	1,251	4,192	20,900	462	-
March-22	0	0	0	0		
April-22	0	0	0	0		
May-22	0	0	0	0		
June-22	0	0	0	0		

# Highest Performing Posts

Facebook	Individuals Reached
Auto Lab Auction and more	
	38720
MCCAA Western Conference Bowling Champions	
	6208
Classes and offices remote Feb. 2	
	4443
Twitter	Impressions
Classes and offices remote Feb. 2	978
Women's basketball remains in first place in the conference with a	
record of 16-5 overall	720
Women's basketball defeats Glen Oaks CC 76-61 on Saturday	
	600

Instagram	Individuals Reached
HappyBDayJC- Cupcake celebration, Bridgette posing with cupcakes	
	485
College classes and offices remote on Feb. 2	
	395
Auto Lab Auction and more	
	307
LinkedIn	Impressions
HappyBDayJC- Cupcake celebration, Bridgette posing with cupcakes	1524
JC offices are closed on Fridays	
	483
Program Spotlight-Sports Management	
	441