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| **Program/Discipline Learning Outcomes** |
| **Academic Year: 2017-2018** |
| **Program/Discipline: Entrepreneurship Certificate** |
| **PROGRAM/DISCIPLINE CONTACT** |
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| **Learning Outcome:****(Successful students will be able to)** | **Course(s) in which the assessment will be performed** | **Semesters the outcome will be assessed** | **Assessment tools used for learning outcome** |
| 1 | *Identify at least three legal forms of business ownership.* | ENT101 | SP2018 | Assignment |
| 2 | *Identify at least three sources of small business financing.* | ENT101 | SP2018 | Assignment |
| 3 | *Write a one-minute “elevator pitch” to succinctly describe a business concept to a prospective customer.* | ENT101 | SP2018 | Assignment |
| 4 | *Perform customer discovery to identify problems = business opportunities.* | ENT102 | FL2017 | Assignment |
| 5 | *Pivot to revise business concept based on customer discovery.* | ENT102 | FL2017 | Assignment |
| 6 | *Write a comprehensive business plan.*  | ENT169 | WN2018 | Assignment |