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| **Program/Discipline Learning Outcomes** | | | | | |
| **Academic Year: 2017/18** | | | | |
| **Program/Discipline: (indicate program/discipline here) Graphic Design** | | | | |
| **PROGRAM/DISCIPLINE CONTACT** | | | | |
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| **Learning Outcome:**  **(Successful students will be able to)** | | **Course(s) in which the assessment will be performed** | **Semesters the outcome will be assessed** | **Assessment tools used for learning outcome** |
| 1 | Demonstrate digital navigation skills necessary  to work effectively within three (3) industry standard Adobe Creative Software applications. | CIS 127 | Fall | Quizzes, Exercises |
| 2 | Identify and utilize industry standard terminology to guide critiques and provide thoughtful feedback to peers. | CIS 126, CIS 128, CIS 132, CIS 134, CIS 136, CIS 230, CIS 234 | Fall, Winter, Spring | Participation in Online Discussion Forums, In-Class Critique |
| 3 | Illustrate digital design fundamentals by creating compositions that best define each. | CIS 126 | Spring, Fall | Quizzes, Exercises, Projects |
| 4 | Adjust, enhance and refine images using specific tools within Adobe Photoshop. | CIS 134 | Fall | Quizzes, Exercises, Projects |
| 5 | Create simple and layered color graphic composites that are acceptable for use in various graphic platforms. | CIS 132 | Winter | Quizzes, Exercises, Projects |
| 6 | Compose complex layouts that integrate typography, pixel and vector graphics. | CIS 136 | Fall | Quizzes, Exercises, Projects |
| 7 | Demonstrate digital preflight and production knowledge. | CIS 230 | Winter | Projects |
| 8 | Compile both tangible and digital portfolio displaying comprehensive work developed in program. | CIS 234 | Winter | Projects |
| 9 | Locate and acquire agreement of industry experience. (internship)  Write a career information report GEO1. | CIS 245 | Fall, Winter, Spring | Internship, Project |