

Sport Management – Associate in Arts (SMGT.AA)

The sport management program prepares students for careers in the global sport industry. The associate degree curriculum explores the cultural and business impact of sport through hands-on, real-word case studies and internships. This program develops strong skills in critical business areas of sport including management, communication, marketing, accounting, leadership, entrepreneurship, and human resource management.

Upon graduation with an Associate in Art in Sport Management from Jackson College, many of our graduates will transfer to a four-year bachelor's degree granting university to pursue a degree in sport management, business, law, accounting, urban planning, and graduate studies.

Minimum credits: 60

Minimum cumulative GPA: 2.0

Minimum grade in all courses: 2.0

Minimum Jackson College credits: 15

GENERAL EDUCATION REQUIREMENTS (33-35 CREDITS)

GEO 1: Write clearly, concisely and intelligibly (6 credits)

Choose two of the following:

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| ENG | 131 | Writing Experience I |
| ENG | 132 | Writing Experience II |
| ENG | 232 | Technical & Business Writing |

GEO 2: Recognize the importance of effective communication in a dynamic and changing society (3 credits)

Choose one of the following:

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| COM | 231 | Communication Fundamentals |
| COM | 240 | Interpersonal Communication |
| COM | 250 | Intercultural Communication |
| HIS | 211 | Minority Groups in America |
| HUM | 131 | Cultural Connections |
| PHL | 243 | Great World Religions |
| PLS | 262 | International Relations |
| PSY | 152 | Social Psychology (or SOC 152 Social Psychology) |
| SOC | 246 | Marriage & Family |

GEO 3: Demonstrate computational skills and mathematical reasoning (4 credits)

Take the following:

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| MAT | 133 | Introduction to Probability & Statistics (or higher) |
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GEO 4: Demonstrate scientific reasoning (7-8 credits)

Choose two of the following from two different disciplines; at least one course must be a laboratory science course:

Non-laboratory science courses:

BIO	140	Public Health and Disease
GEO	131	Physical Geography

Lab science courses:

BIO	132	Human Biology
GEL	109	Earth Science
NSC	131	Contemporary Science
PHY	131	Conceptual Physics

GEO 5: Understand human behavior and social systems, and the principles which govern them (6 credits)

Choose two of the following from two different disciplines:

HIS	125	African American History
HIS	131	Western Civilization to 1555
HIS	132	Western Civilization 1555 to Present
PLS	141	American National Government
PSY	130	General Psychology
SOC	231	Principles of Sociology
SOC	246	Marriage and Family

GEO 6: Identify artistic, linguistic, and theoretical perspectives across the human experience (6 credits)

Choose two of the following from two different disciplines:

ART	111	Art History: Prehistoric to 1400
ART	112	Art History: Renaissance to Present
ENG	210	Film in Literature
ENG	246	Short Story & Novel
ENG	247	Poetry & Drama
ENG	249	African-American Literature
ENG	252	Shakespeare
ENG	254	Children's Literature
ENG	255	American Literature – 19th Century
ENG	256	American Literature – 20th Century
ENG	261	Creative Writing
HUM	131	Cultural Connections
MUS	130	Music of Non-Western Cultures
MUS	131	Understanding Music
MUS	132	History of American Popular Music
MUS	151	Music Theory I
MUS	152	Music Theory II
PHL	231	Introduction to Philosophy
PHL	243	World Religions
SPN	131	Elementary Spanish I

SPN	132	Elementary Spanish II
SPN	231	Intermediate Spanish I
SPN	232	Intermediate Spanish II
THR	116	Introduction to Theatre
WRL	102	Portuguese Conversation I
WRL	103	Portuguese Conversation II
WRL	104	Mandarin I
WRL	105	Mandarin II

SPORT MANAGEMENT CORE REQUIREMENTS (15 CREDITS)

Take the following:

SMT	100	Introduction to Sport Management
SMT	111	Historical and Sociological Issues in Sport
SMT	230	Sport Marketing
SMT	240	Sport Facility and Event Management
BUA	250	Business Law

SPORT MANAGEMENT ELECTIVES (Select so degree totals 60 credits)

Choose from of the following:

Recommended for General Sport Management Focus:

BUA	111	Personal Finance
BUA	121	Leadership
COM	231	Communication Fundamentals
BUA	231	Advertising, Promotion, and Public Relations
ACC	231	Principles of Accounting I
SMT	255	Sport Management Capstone

Recommended for Esports focus:

SMT	110	Esport and Society
SMT	210	Introduction to Esport Management
SMT	245	Internship