

STRATEGIC AGENDA

2024 - 2025



Jackson
COLLEGE



2111 Emmons Road, Jackson, MI 49201
517.787.0800 | www.jccmi.edu



At a Glance

Vision

Jackson College is a world-class institution of higher education where learners succeed and community needs are met.

Mission

Together we transform and inspire lives.

Board ENDS

All those who choose to enroll have learning opportunities that prepare them to be successful global citizens and contribute to Jackson County's vitality at a cost that demonstrates wise and sustainable stewardship of resources.

Strategic Goals



Committed



Connected



Innovative



Adaptive

Key Factors

WIG

Top 10% of IPEDS completion rates in Michigan within 3 years (40%)

BHAG

90/80/70 Undifferentiated Outcomes (UO)
Fall to Spring persistence, Fall to Fall persistence,
Graduation rate
Undifferentiated outcomes by 2028

Higher Learning Commission Criteria for Accreditation

- 1. Mission:** Our mission is clear and articulated publicly; it guides the institution's operations.
- 2. Integrity: Ethical and Responsible Conduct:** In fulfilling the mission, we act with integrity; our conduct is ethical and responsible.
- 3. Teaching and Learning for Student Success:** We demonstrate responsibility for the quality of our educational programs, learning environments and support services, and evaluate our effectiveness through continuous improvement.
- 4. Sustainability: Institutional Effectiveness, Resources, and Planning:** Our resources, structures, policies, procedures, and planning enables us to fulfill our mission, improve the quality of our educational programs, and respond to future challenges and opportunities.

Student Experience Statement

Jackson College provides a **personalized** education, exemplified by an **engaging** student experience, characterized by the following:

- A **supportive** and **flexible** experience where students build genuine **friendships** with a sense of **belonging**.
- A **fun, exciting** environment that provides **hands-on experience** to challenge and inspire students with **life-changing** opportunities.
- An **inclusive community empowering** students to achieve their goals, expand their horizons, and create **memorable connections**.

Jackson College endeavors to support this experience through:

- **Efficient** and **adaptable communications** to ensure students receive information in a timely manner, in the way they wish to receive it.
- A **simple** and **affordable** experience that allows the students to **easily** navigate through their academic journey.
- A **personalized, seamless,** and **easy-to-navigate** technology system that helps students **reliably** find and respond to information, enabling them to succeed.



Goal #1: COMMITTED

Appreciate each unique, whole learner.

1

Personalizing Learning: Foster a learning environment that recognizes and addresses the unique backgrounds and needs of each student, ensuring that all individuals receive individualized attention and resources to thrive academically and personally.

2

Supporting Students Comprehensively: Establish efficient processes and support systems that guide students throughout their educational journey, from enrollment to graduation, ensuring access to necessary resources and assistance.

3

Designing Intentionally and Integrating Systems: Engage in thoughtful planning and the integration of educational systems to enhance the coherence and effectiveness of educational offerings.

4

Removing Internal Barriers: Identify and eliminate institutional obstacles that hinder student success and completion, creating a more supportive educational environment for all students.

5

Practicing Best Teaching and Learning: Adopt and implement evidence-based best practices to create a supportive and rigorous teaching and learning environment that fosters academic excellence and personal growth.



Goal #2: CONNECTED

Support an engaging, collaborative, and human-centric culture of love, care, and service.

1

Promoting Transparent Dialogue and Collaborative Decision-Making:

Establish institutional and departmental practices that nurture open conversations and actively seek feedback from stakeholders.

2

Building Effective and Engaged Teams:

Build and support teams that emphasize engagement, collaboration, and innovative approaches to problem-solving.

3

Fostering a Welcoming Environment:

Cultivate a campus environment where all individuals feel valued and connected, creating a sense of belonging that supports the well-being of every member.

4

Encouraging Professional Learning and Growth:

Foster a culture of continuous professional development aimed at enrichment, succession planning, and the advancement and growth of all staff members.





Goal #3: INNOVATIVE

Future-focused, industry-aligned workforce and economic development services and programs.

1

Pioneering Cutting-Edge Workforce Certification and Training:

Offer advanced and relevant certifications, training, and apprenticeship programs that meet current and future industry needs.

2

Advancing Regional Economic Prosperity:

Support local and regional economic and workforce development initiatives, collaborating with key partners to support the attraction and retention of businesses, contributing to the economic growth and well-being of our communities.

3

Utilizing Data-Driven Program Evaluation and Decision-Making:

Utilize data-backed insights to continuously review and improve educational programs, ensuring alignment with market demands and student outcomes.

4

Designing and Implementing Future-Ready Educational Experiences:

Design and implement educational experiences that prepare students for evolving careers and technological advancements.

5

Enhancing Community Relationships:

Strengthen connections with employers and the community through collaborative initiatives, internships, and ventures that foster stronger community engagement.



Goal #4: ADAPTIVE

Advance leadership practices of discipline, data, innovation, curiosity, and vigilance.

1

Streamlining and Optimizing Operational Systems and Efficiency:

Streamline and optimize operational systems and workflows to significantly improve efficiency and effectiveness college wide.

2

Aligning and Integrating Technology for Informed Decision-Making:

Align and integrate technology systems to facilitate data-driven decision-making and improve institutional effectiveness.

3

Implementing Best Business Practices:

Leverage industry-leading business practices across all operations to maximize daily efficiency and elevate organizational performance.

4

Fostering Change Management for Future Success:

Develop and implement proactive change management strategies that focus on embracing transformation and thriving in dynamic, evolving environments.



VALUE PROPOSITION

When you **COMMIT** to Jackson College,
we **PROMISE** to provide you with
the **CARING** experience you need to
achieve your **FULL POTENTIAL**.

JOB TO BE DONE

I want to hire Jackson College to
help me understand my **POTENTIAL**,
to find my **PURPOSE**, to **CONNECT**
with others and in so doing, help me
find the pathway to a **BETTER LIFE**.



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