

STRATEGIC AGENDA

...ever forward



2111 Emmons Road, Jackson, MI 49201
517.787.0800 | www.jccmi.edu



At a Glance

Vision

Jackson College is a world-class institution of higher education where learners succeed and community needs are met.

Mission

Together we inspire and transform lives.

Board ENDS

All those who choose to enroll have learning opportunities that prepare them to be successful global citizens and contribute to Jackson County's vitality at a cost that demonstrates wise and sustainable stewardship of resources.

The Maroon & Gold Standard

Jackson College Values:

1. We pursue truth through learning, dialogue, and discovery.
2. We embrace the dignity of every person through compassion and respect.
3. We create opportunity through access, support, and belief in human potential.
4. We serve our communities with purpose and pride.
5. We cultivate innovation to meet the challenges of tomorrow.
6. We lead with integrity and are accountable to the public trust.

As employees of Jackson College, we believe:

- student success is our highest calling.
- in acting with integrity and in service to the public trust.
- in pursuing truth through inquiry, evidence, and dialogue.
- in serving others with professionalism, respect, and compassion.
- innovation is vital to meet the challenges of today and tomorrow.
- we grow together through shared purpose and mutual responsibility.

Key Factors

WIG (Wildly Important Goal)

Top 10% of IPEDS completion rates in Michigan within 3 years (40%)

BHAG (Big Hairy Audacious Goal)

90/80/70 Undifferentiated Outcomes (UO)
Fall to Spring persistence, Fall to Fall persistence, Graduation rate
Undifferentiated outcomes by 2028

Higher Learning Commission Criteria for Accreditation

- 1. Mission:** Our mission is clear and articulated publicly; it guides the institution's operations.
- 2. Integrity: Ethical and Responsible Conduct:** In fulfilling the mission, we act with integrity; our conduct is ethical and responsible.
- 3. Teaching and Learning for Student Success:**
We demonstrate responsibility for the quality of our educational programs, learning environments and support services, and evaluate our effectiveness through continuous improvement.
- 4. Sustainability: Institutional Effectiveness, Resources, and Planning:** Our resources, structures, policies, procedures, and planning enables us to fulfill our mission, improve the quality of our educational programs, and respond to future challenges and opportunities.

Student Experience Statement

Jackson College provides a **personalized** education, exemplified by an **engaging** student experience, characterized by the following:

- A **supportive** and **flexible** experience where students build genuine **friendships** with a sense of **belonging**.
- A **fun, exciting** environment that provides **hands-on experience** to challenge and inspire students with **life-changing** opportunities.
- An **inclusive community empowering** students to achieve their goals, expand their horizons, and create **memorable connections**.

Jackson College endeavors to support this experience through:

- **Efficient** and **adaptable communications** to ensure students receive information in a timely manner, in the way they wish to receive it.
- A **simple** and **affordable** experience that allows the students to **easily** navigate through their academic journey.
- A **personalized, seamless, and easy-to-navigate** technology system that helps students **reliably** find and respond to information, enabling them to succeed.



Goal #1: COMMITTED

Appreciate each unique, whole learner.

1

Supporting the Whole Student Journey:

Provide streamlined processes and comprehensive support from enrollment to graduation, removing internal barriers and enabling students to readily access the resources, guidance, and services they need to succeed.

2

Designing Coherent and Integrated Systems:

Align policies, practices, and technologies to create clear, connected pathways that enhance the student experience.

3

Advancing Evidence-Based Learning Supports:

Adopt and expand proven educational practices that foster academic excellence, engagement, and personal growth across all learning environments.

4

Personalizing Learning for Every Learner:

Recognize and respond to the diverse needs, backgrounds, and aspirations of each student, ensuring an empowering experience throughout their academic journey.



Goal #2: CONNECTED

Support an engaging, collaborative, and human-centric culture of love, care, and service.

1

Promoting Transparent Dialogue and Collaborative Decision-Making:

Establish institutional and departmental practices that nurture open conversations and actively seek feedback from stakeholders.

2

Building Effective and Engaged Teams:

Build and support teams that emphasize engagement, collaboration, and innovative approaches to problem-solving.

3

Fostering a Welcoming Environment:

Cultivate a campus environment where all individuals feel valued and connected, creating a sense of belonging that supports the well-being of every member.

4

Encouraging Professional Learning and Growth:

Foster a culture of continuous professional development aimed at enrichment, succession planning, and the advancement and growth of all staff members.

5

Strengthening Community Fellowship:

Extend Jackson College's culture of care and service into the community, creating spaces and opportunities that connect learning with collaboration and engagement.





Goal #3: INNOVATIVE

Forward-thinking programs, services, and operations for internal and external stakeholders.

1

Pioneering Cutting-Edge Workforce Certification and Training:
Offer advanced and relevant certifications, training, and apprenticeship programs that meet current and future industry needs.

2

Advancing Regional Economic Prosperity:
Support local and regional economic and workforce development initiatives, collaborating with key partners to support the attraction and retention of businesses, contributing to the economic growth and well-being of our communities.

3

Utilizing Data-Driven Program Evaluation and Decision-Making:
Utilize data-backed insights to continuously review and improve educational programs, ensuring alignment with market demands and student outcomes.

4

Implementing Innovative Solutions:
Adopt and integrate technologies and creative practices in administrative and support services to enhance efficiency, improve user experience, and drive continuous improvement.

5

Expanding Transfer and Pre-Baccalaureate Pathways:
Develop and enhance transfer and pre-baccalaureate pathways that facilitate student progression to four-year institutions, ensuring seamless transitions and academic support.



Goal #4: RESILIENT

Advance practices of sustainability, foresight, opportunity, innovation, and endurance

1

Achieving Operational Excellence:

Streamline and optimize operational systems and workflows by leveraging industry-leading business practices to significantly enhance efficiency and effectiveness across all campus operations.

2

Aligning and Integrating Technology for Informed Decision-Making:

Align and integrate technology systems to facilitate data-driven decision-making and improve institutional effectiveness.

3

Fostering Change Management for Future Success:

Develop and implement proactive change management strategies that focus on embracing transformation and thriving in dynamic, evolving environments.

4

Innovating for the Future:

Cultivate a culture of experimentation and forward-looking initiatives that allow Jackson College to adapt quickly, embrace new opportunities, avoid threats, and pioneer approaches that expand access to transformational learning.



VALUE PROPOSITION

When you **COMMIT** to Jackson College,
we **PROMISE** to provide you with
the **CARING** experience you need to
achieve your **FULL POTENTIAL**.

JOB TO BE DONE

I want to hire Jackson College to
help me understand my **POTENTIAL**,
to find my **PURPOSE**, to **CONNECT**
with others and in so doing, help me
find the pathway to a **BETTER LIFE**.



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