



COMMUNICATION MiTRANSFER PATHWAY

BACHELOR'S DEGREE PROGRAM INFORMATION

Institution	University of Detroit Mercy
Degree/Program	Bachelor of Arts/Communication Studies
Credits Required	126

MICHIGAN TRANSFER AGREEMENT (MTA)

The MiTransfer Pathways builds on the Michigan Transfer Agreement (MTA). The MTA allows transfer students to select designated courses to complete a minimum of 30 credit hours fulfilling MTA distribution requirements. Students following MiTransfer Pathway agreements should complete the MTA in accordance with the sending institutions' course designations and consider whether any recommended MiTransfer Pathways major-specific courses will "double count" to fulfill MTA distribution requirements in planning their transfer. More information about the MTA is available at www.mittransfer.org.

The MTA Mathematics distribution area allows students to complete one of three math pathways. The Communication MiTransfer Pathways faculty recommended that students complete a course in either the Quantitative Reasoning (QR) or Statistics pathways.

MITRANSFER PATHWAYS COURSES

These courses are commonly agreed upon for transfer in this program around the state among participating institutions.

Pathway Course	Subject/ Course Number	Course Title	Credit Hrs
Public Speaking	CST 1010	Fundamentals of Speech	3
Interpersonal Communication	CST 2040	Interpersonal Communication	3
Small Group Communication	CST 3040	Small Group Communication	3

REMAINING DEGREE REQUIREMENTS

These are required, recommended, or optional courses that transfer students could complete at a community college to fulfill degree requirements at the university/ receiving institution.

General Education or Program Requirement	Subject/ Course Number	Course Title	Credit Hrs
Program Requirement	CST 1110	Mass Communication	3
Program Requirement	CST 1120	Visual Communication	3
Program Requirement Option	CST 2010	Research Methods	3
Program Requirement Option	CST 2030	News Writing & Reporting	3
Program Requirement Option	CST 2100	Digital Video Production	3
Program Requirement Option	CST 2110	Audio Production	3
Program Requirement Option	CST 2400	Principles of Public Relations	3
Program Requirement Option	CST 2410	Advertising	3
Program Requirement Option	CST 3140	Intercultural Communication	3